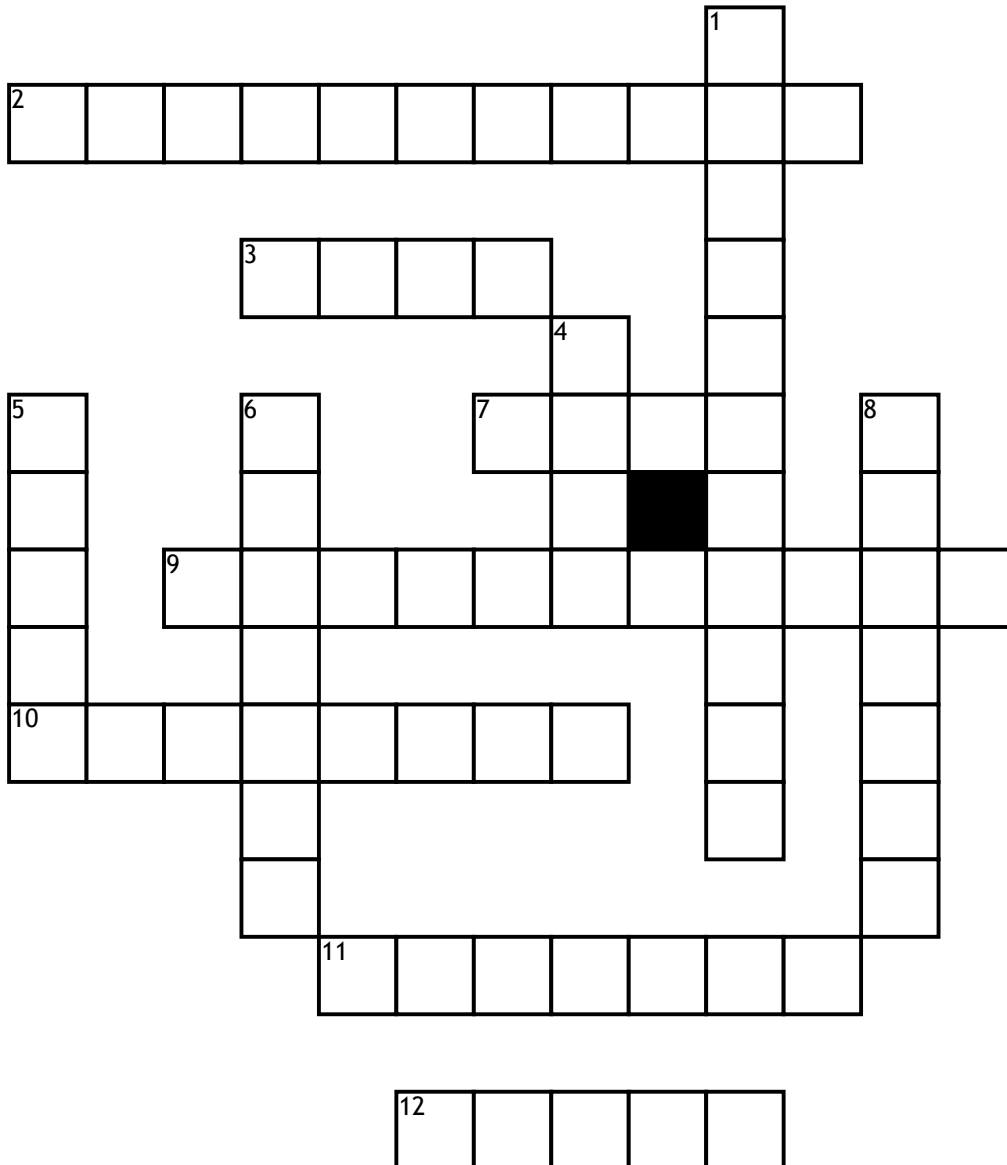


Multimedia File types



Across

- 2. gif efficient compression=small file size, 256 colors; allows transparency; not good for photographs; can be animated; lossless
- 3. wav file type
Uncompressed audio file type; excellent quality; large file
- 7. avi Audio/video interleave video file
- 9. png allows transparency; compression not as efficient as jpg=somewhat larger file sizes; lossless

- 10. copyright effective as soon as an idea is given physical form. Physical form can be in the form of written text or drawn images and
- 11. mpeg Common, compressed audio file type; excellent

- 12. lossy images that lose information when created and
- Down**
- 1. jpg efficient compression=smaller file size; full-color; good for photographs; lossy

- 4. mov Apple Quicktime movie file
- 5. Lossless images that do not lose quality when opened or
- 6. intellectual property characterized as non-physical property (including images, audio, video, and websites) that is the product of original
- 8. trademark a word, symbol, or phrase used to identify a particular manufacturer or seller's products and distinguish them from the products of