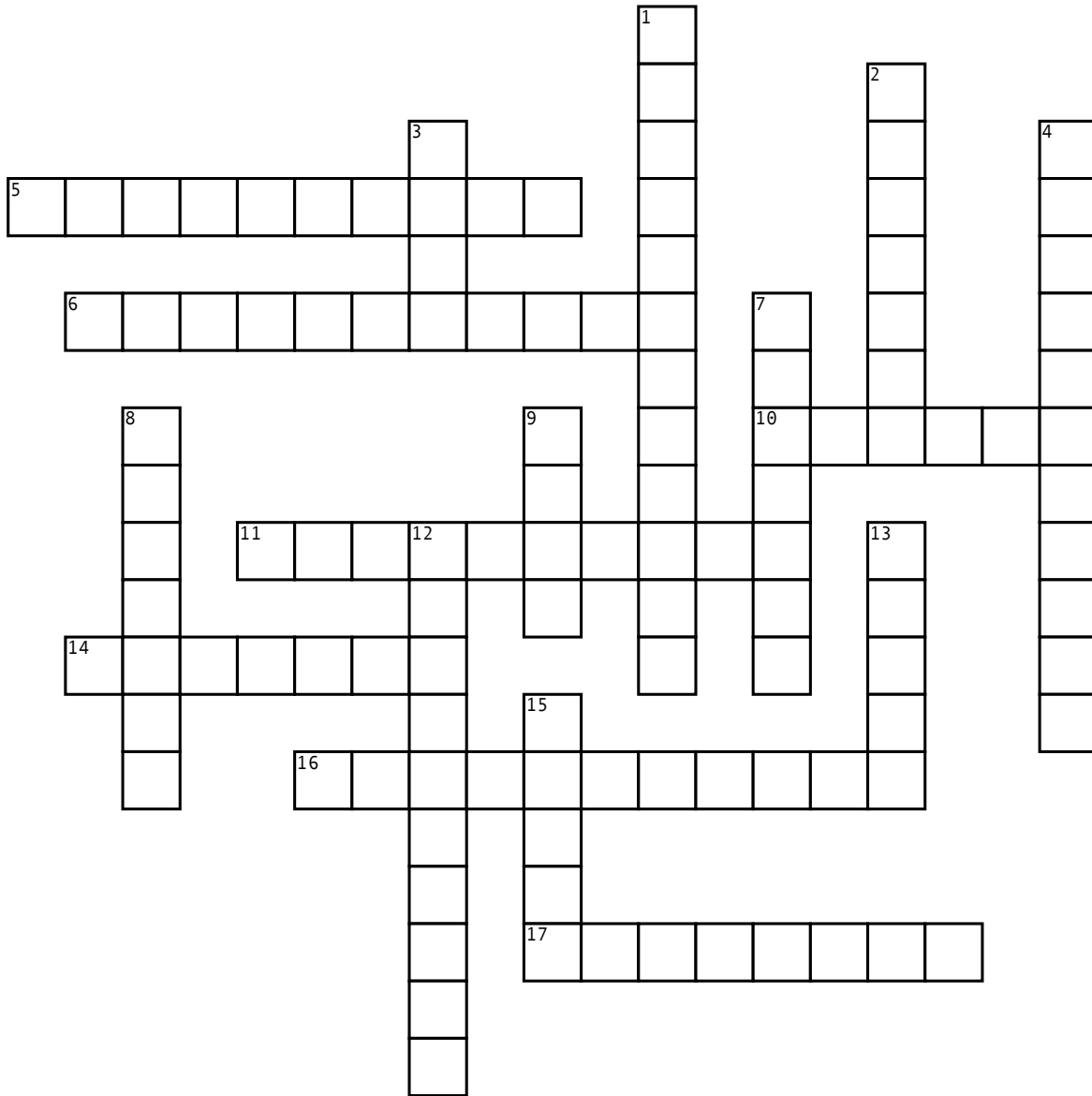


Multimedia



Across

5. element that you want to first attract the attention of the viewer.
6. guidelines to help you make your visual design more user friendly.
10. arrangement of text and graphics.
11. refers to size relationships of certain elements to the whole and to each other.
14. surface characteristics or quality that you see or feel.

16. technique that creates an illusion of depth and volume on a two-dimensional surface.
17. point of interest that the viewer sees first.

Down

1. use of imagery, color, shapes, and form to improve user experience.
2. occurs when the visual design elements have similarities.
3. element of art that is a continuous mark made on some surface by a moving point.
4. standard set of guidelines about using color.

7. arrangement of elements so that no one part of the work overpowers a different part.
8. two-dimensional decorative effect achieved through repetition of color, lines, shapes, or textures.
9. an object with three dimensions: height, width and depth.
12. editing process in which team members review your work.
13. a two-dimensional object
15. implied distance between, around, above, below, and within objects.