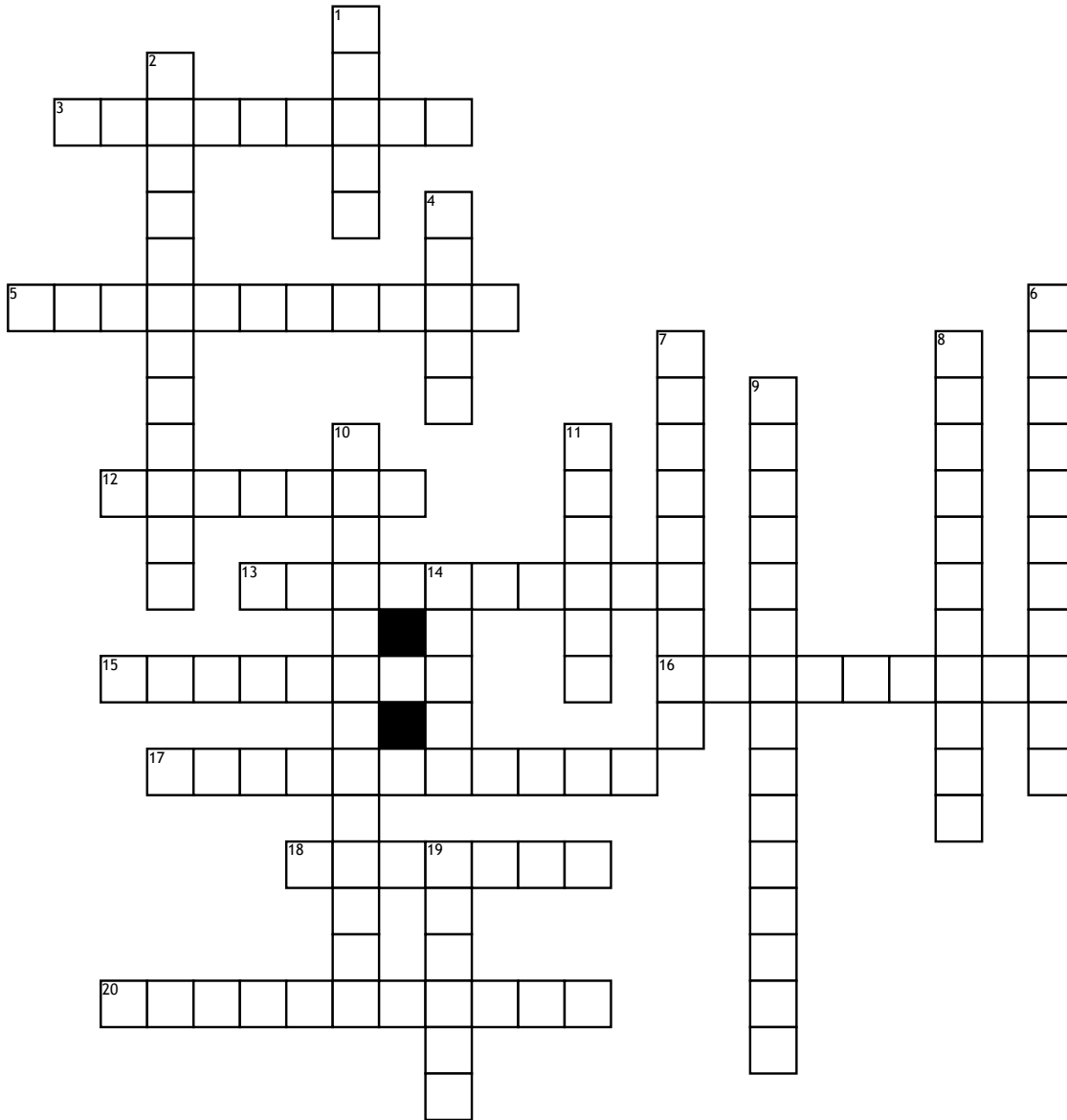


Mindful Consumption



Across

3. According to the Mindful Consumption article, what stakeholder group do businesses need to focus on?

5. Triple Bottom Line suggests that sustainability applies to three spheres. Which one is biggest?

12. First of the two parts of Mindful Consumption

13. A reason that things are not as good as experiences.

15. Second of the two parts of mindful consumption

16. In a sustainable system, there is no systematic increase in what kind of substances?

17. One of the things that environmental degradation can harm. (two words)

18. An alternative to acquiring things

20. In a sustainable system, there is no systematic increase in environmental concentrations of substances from where? (two words)

Down

1. In a sustainable system, people are able to to meet their own

2. A reason that experiences are better than things.

4. This is said to be an OPPORTUNITY for happiness.

6. What you should buy instead of material things.

7. Another word for wellbeing.

8. "Customer-centric sustainability" refers to marketing's impact through this activity.

9. Unsustainable consumption

10. A social connection; makes people happy.

11. The core attribute of a mindset for consuming sustainably

14. The number of 'bottom lines' in sustainable businesses.

19. People think they should buy extended warranties to avoid what in the future