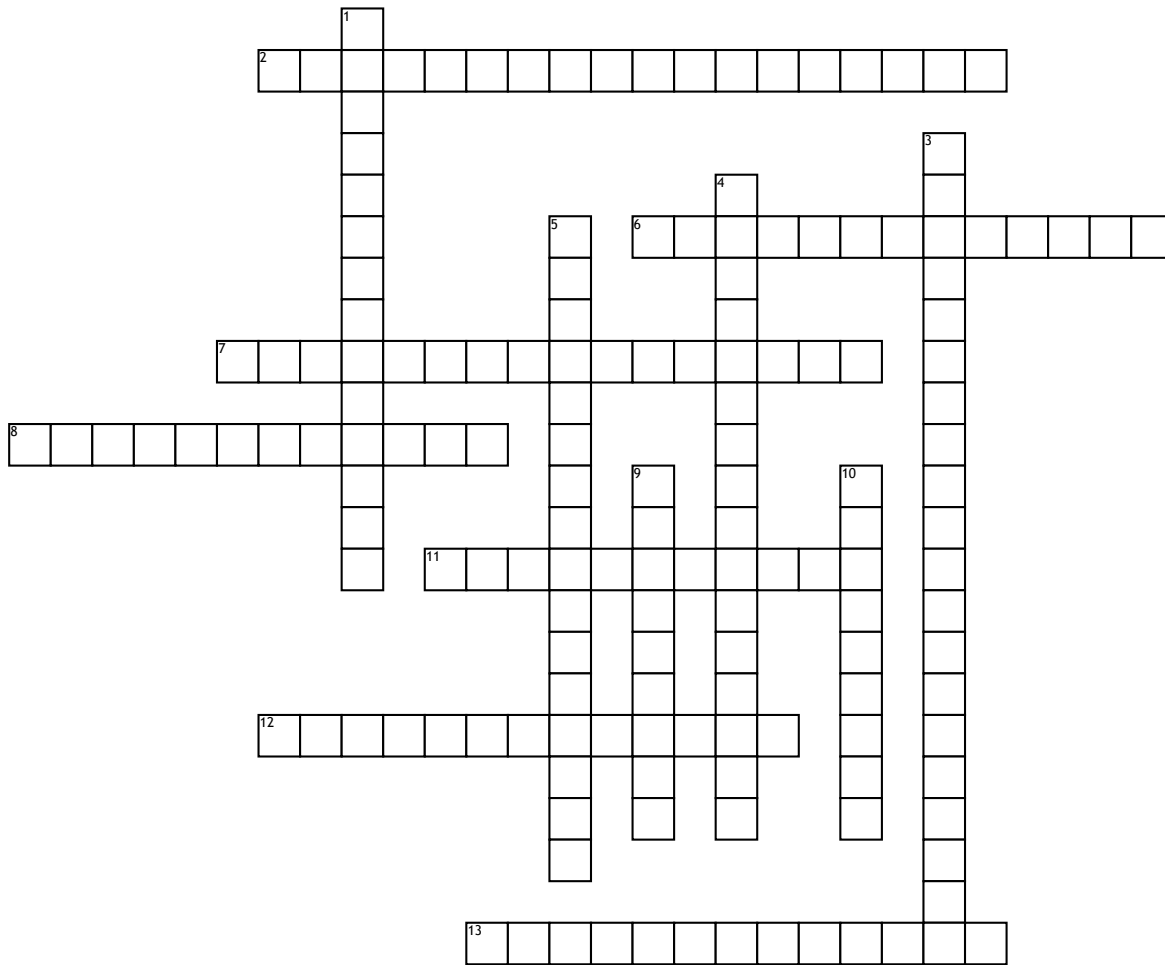


Mass Media



Across

2. Media can _____ by informing us about people and cultures that we may have no personal experience with.
6. Our mediated knowledge of actual events.
7. The outside world of actual events.
8. The approach that concentrates on the impact and influences of the media's activity
11. Interactive digital platforms that connects and forms social groups by patterns of communication.

12. This theory proposes that the media influences how we perceive and respond to issues.

13. Using communication technologies to send bullying messages.

Down

1. The approach that views the media as a reflection of political and economic forces.

3. The theory that asks how people use and perceive interactions on media forms.

4. Media can _____ by focusing on issues to create awareness in which change will take place.

5. Type of hybrid media that provides a place for people to make their voices heard and interact online.

9. The flow model that claims that information flows in a culture and is filtered through a series of opinion leaders before it reaches all other parts of the group.

10. Media can create _____ by drawing our attention to issues and influences how we respond.