

Name: _____

Mass Communication Terms

F X V G K M F C D Z D E M O G R A P H I C S H T
T N S T R O P S Y J G T C I G N O V M V P U N U
S O T H A S M W F R D I H K E E Z W E T Q E R V
Q G I N G I E S S P Z K Z X T W S B M W U R F G
G U H D A D V D B I B D T O H S I C H D Y U O U
Y U A I D E M U I S S G P G Q P K M W Z R T W W
D H K R J Z D R G T I P O J E A U Z A D J A O H
Z V W W K G H C G J M M A E S P J T W J B E H E
G F Y G E K E C N E I D U A I E L H P W G F S R
W Z B T K Q B R U T Z B J G T R W E J M S P K E
J B Y H F G M P X O E O D H R M D O R Q I B M E
C E I F Q R I N S O U L E J E Y P F H H U E N O
Z D D W E A T H E R E N Q J V T F W L R I N L E
V V X V W H E N N Z I K M R D J C T G U U T A F
O X D T W H O A L Z K S N R A S T O R Y C E I Z
X O H J Y Y L G A F Z B E K C D A X G X E R C H
T O G X A I D G G B R O A D C A S T C V C T R S
B N S X S F A H O G J O B P R X C Z Q E V A E T
E D Z M X M E P Y P F Q J N Z S F P N C J I M P
T H Z X T Q L K M G X W X D D B B B J R L N M R
R R F L D N O I S I V E L E T W Y J N U D M O E
V S L Y O V E N I L D A E D Q H A M E O B E C S
L I X B S A O V R I P E M B S R R T Z S S N J S
T X R T P V Q W D E S N S W U R K I D Y I T N S

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|---------------|--------------|------------|------------|------------|
| Entertainment | Demographics | Commercial | Journalism | Television |
| Advertise | Broadcast | Newspaper | Audience | Deadline |
| Magazine | Feature | Weather | Budget | Source |
| Sports | Media | Press | Story | Where |
| Edit | Lead | When | How | Who |
| Why | | | | |