

Name: _____

Date: _____

Marketing Word Search

W H O L E S A L E R S G Y S H B D Y X V D A U D
O K C H A N N E L O F D I S T R I B U T I O N S
T C Y W Y E C F V P H R I H Y A Y P L E Z Z J E
S P W W C G E O V G L G E I P J C Y I S X R D P
T J W E L G R M V U S L N Y D N E N T W F E X V
J L E F F V X I T O V T Y J I A F A P P R T P E
Y M T V N H A Q V N S K D Z R C P Q L G M A R L
R M A R K E T I N G M I X O E D V H A K O I O W
F Y V Z G D R N F P J E D F C Q K H C M W L M E
C M H U Y X S C X R V H I C T R S X E A J E O H
C W K B N D T G P O O V N H D D M D K R L R T E
D I E F M B H E S D F W U P I J F F L K T E I A
S K I R L V Q Z Q U Q P B M S F C N P E J P O A
L X S M I H X I K C R O C Q T D A V C T L T N D
F B X L I J N K M T K B Q K R M C Z J R I V Y N
P D E M O G R A P H I C S G I A O M Y E P Z Q Y
M P T T R R T U D P A O K V B R Z E P S R N G Q
L X W H C E F W Y Z G L A H U K L B J E B D O D
A V C N V S V X S F M O G P T E O A A A Q L R T
O R G E P W P A V E A B N B I T U R A R O P B N
J N B S R M F D W L R M E F O I A H S C P J Q C
W X I D I Z G B I A K L N Z N N Y N K H P M M A
Q E A G C Z C N V T E B L G J G S U Z A B W Z M
X A F U E J G B H W T Y I R R F N K C H A Q Q Z

Channel of Distribution

Direct Distribution

Market Research

Marketing Mix

Demographics

Wholesaler

Marketing

Promotion

Retailer

Product

Market

Place

Price