

Name: _____

Date: _____

Marketing Word Search

R E N X B N N O H S G P V P E W U T Y K J Q P B
T J H O P Y P G W J E H V B U Z L K C R E O R X
D A V R A D G B U I C K U Q L U D Z D S G W O R
D U M R V W P R H H R C A Q Y U Y W P R E Z D E
F M Y G E T A R T S G N I T E K R A M S C N U F
Y Y X T S E T N O C F P M L S Q P U C N I R C U
X I J B K R A E M S C N I L B P Z Y R V R A T N
L P B E Y L I A M T C E R I D G E A J F P Q K D
N G J B J G S X T O X L S O W E K E U Q N W U A
A M S M N I G A U P U Y U P E I A K W U H O I G
I A S S P N K X N C C T Z Y S W D B C S H H H Z
D M A A D V E R T I S I N G H G I A Z I K W N A
E Y L Z I R B Y J S P M I Z H G A D M E Q A O K
M O E R S P I H S R O S N O P S F H Z I F C I X
L O S Y O L O G M A R K E T S E G M E N T Q T D
A R P T E K R A M T E G R A T C C O U R O V O Q
I N R K X G I Q X I W S J P U B L I C I T Y M U
C K O S K E A G N I L L E S L A N O S R E P O O
O X M X I K R J R B B M L M Y E D Z E E I W R B
S H O M W H S O N D P P C M W C T D X D P A P Q
N G T V B I L L B O A R D S I H U A G O B D B L
Z U I M N X F Y M X K V C H C P Y C B L R T X X
I P O U H O M T B T H H S X K U S S E E P O S E
Y A N N T N J N S Q Y E C A L P H F V W R E L E

marketing strategy
market segment
sponsorships
sweepstakes
promotion
rebate
price

personal selling
target market
direct mail
billboards
contest
refund
AIDA

sales promotion
social media
advertising
publicity
product
place