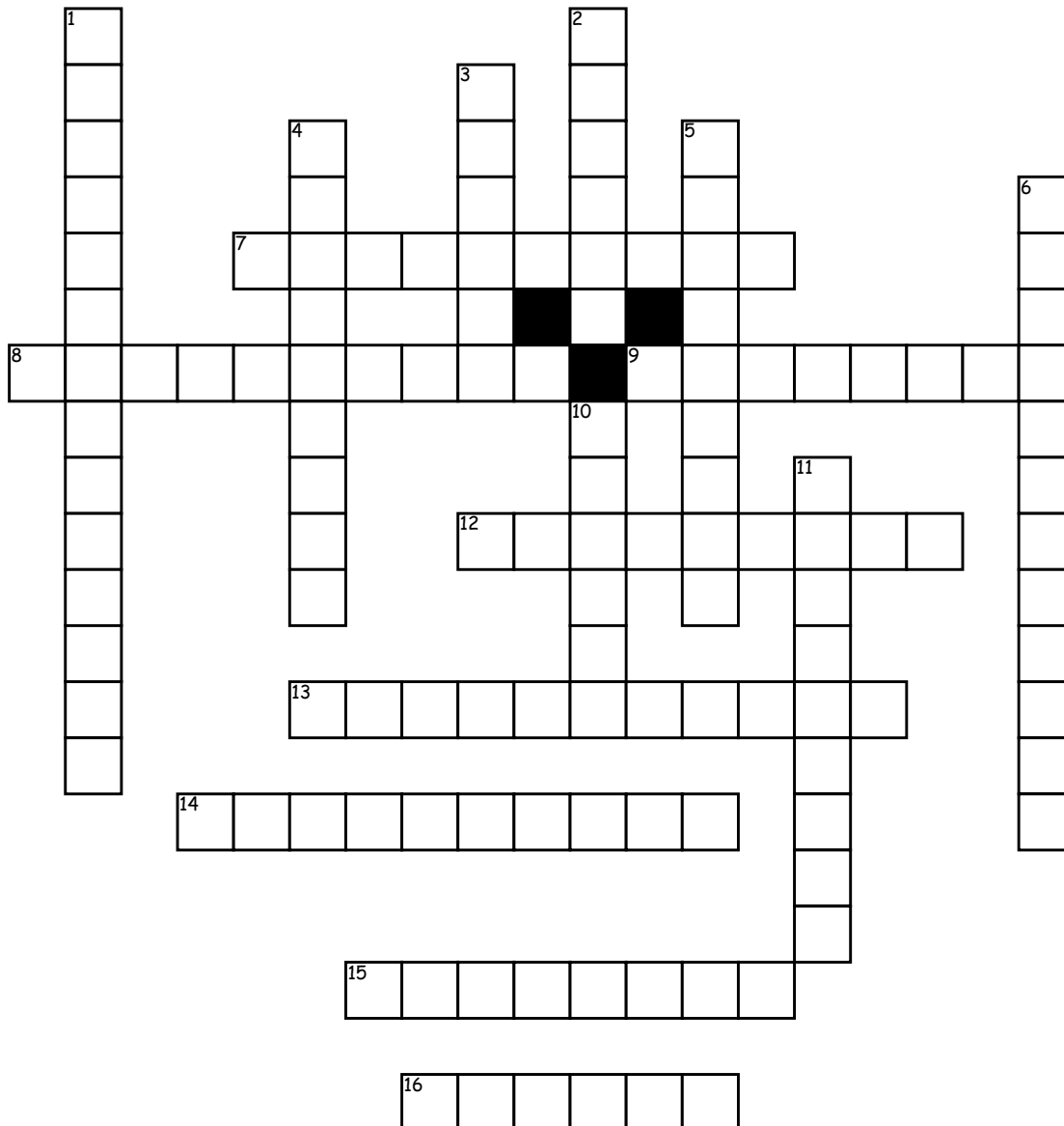


Marketing Vocabulary



Across

7. the owner of a business, or a holder of property.
8. the process of dealing with or controlling things or people.
9. a person who purchases goods and services for personal use.
12. people employed in an organization or engaged in an organized undertaking such as military service.
13. the activity or profession of producing advertisements for commercial products or services.
14. less vs more

15. a person, company, or country that makes, grows, or supplies goods or commodities for sale.

16. a financial gain, especially the difference between the amount earned and the amount spent in buying, operating, or producing something.

Down

1. The cost of a good sold by a wholesaler.
2. an estimate of income and expenditure for a set period of time.
3. a person who gives financial or other support to a person, organization, cause, or activity.

4. the action or business of promoting and selling products or services, including market research and advertising.

5. activity that supports or provides active encouragement for the furtherance of a cause, venture, or aim.

6. Somebody who starts a business is a?

10. a regular gathering of people for the purchase and sale of provisions, livestock, and other commodities.

11. a complete list of items such as property, goods in stock, or the contents of a building.