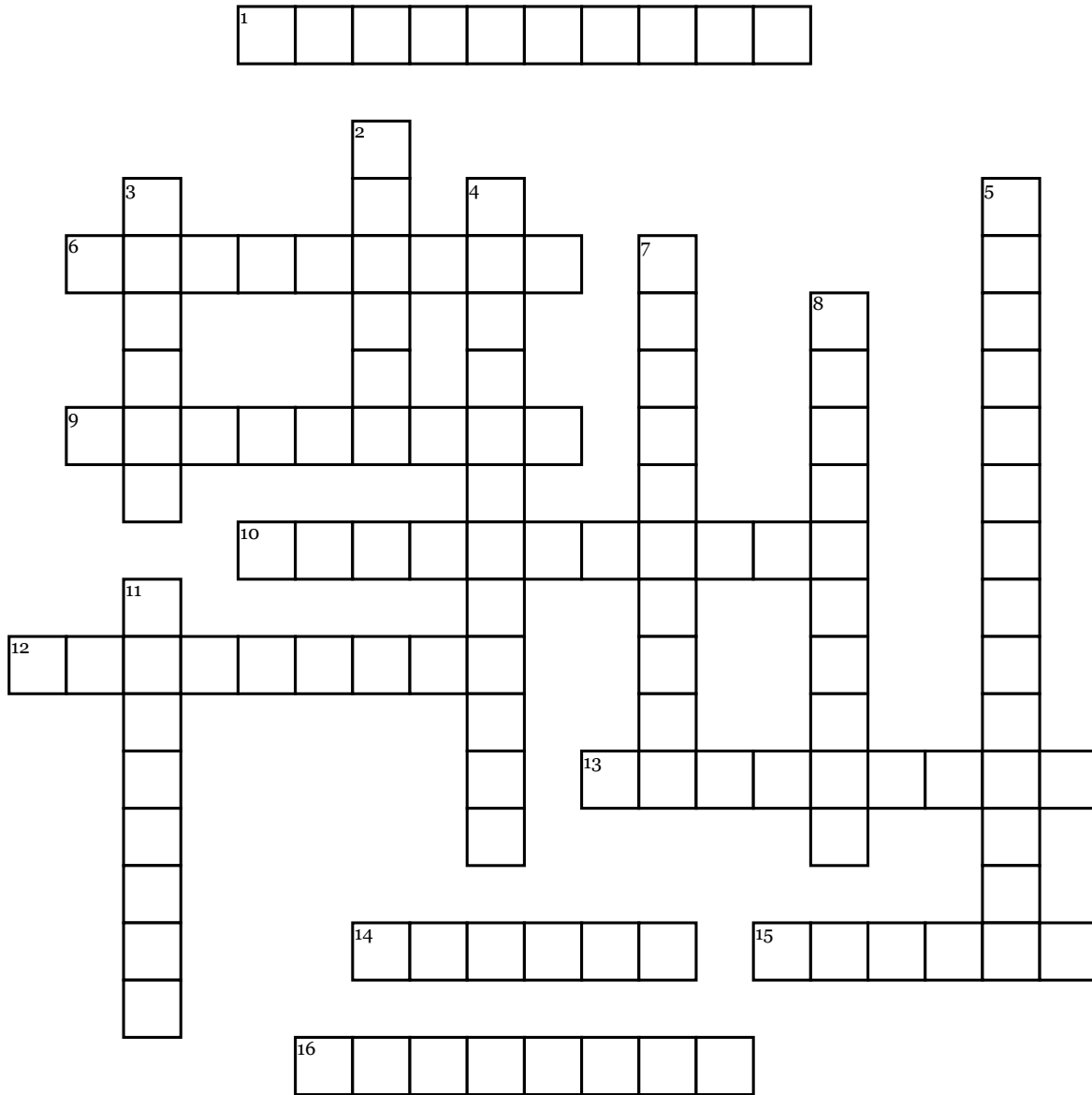


Marketing Vocabulary



Across

- 1. Someone who owns a business
- 6. the action of selling products
- 9. a group of people who follow orders
- 10. drawing the public's attention to sell something
- 12. a raise in pay
- 13. a list of everything you have

14. the amount earned and the amount spent in buying

15. money set aside to buy something

16. a maker of something.

Down

- 2. someone supports the business
- 3. to advertise something

4. someone that starts a business

5. the price charged for a product

7. the difference between the selling price and cost price of the asset.

8. the responsibility for and control of a company

11. someone who buys something