

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Marketing Terms

K Y L O P O N O M J Z N B Q F A I  
K Z V R U T F A P F V U S W E G K  
C H Y E C O U P O N S Y R A O N E  
J V U P U H S F H D H Y W K C I B  
F L R U A C V U L N I J K K D T U  
X T N T B K E Z I P T N U H E E X  
Y M N A H A K K Z C W F S B T K U  
S Y Q T C P X P R I C E R V I R Y  
M H K I M E E L Z J G F B K V A Y  
O F N O I T O M O R P Z F I B M N  
Z L G N Y J M J T C U D O R P I X  
M Y E P Z M S D R A O B L L I B W  
U E P L A T Z I F B T K N I K T I  
B R U D X Q E Z M X B B N R K E A  
V S P U B L I C R E L A T I O N S  
J S P L A C E M E N T I S Z X J N  
R A R N H B S P L Y W W U G T W B

Public Relations  
Placement  
Monopoly  
Flyers

Billboards  
Promotion  
Coupons  
Price

Reputation  
Marketing  
Product