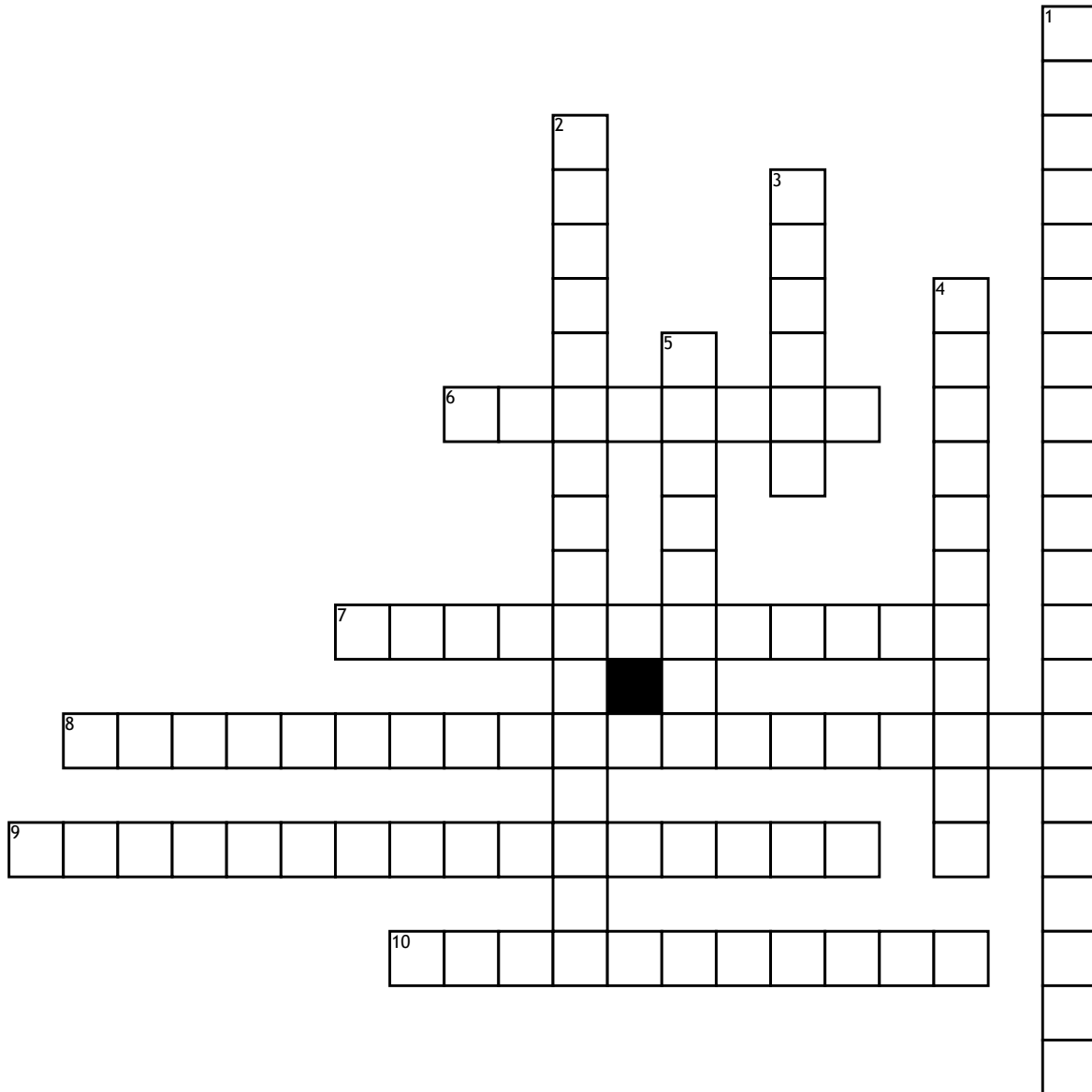


Name: _____

Date: _____

Marketing Crossword



Across

6. Someone who buys a product
7. The focused people you want to reach
8. Money left after buying things you need
9. Says business must satisfy customers needs and wants in order to make a profit
10. 1965-1979

Down

1. 1946-1964
2. Money left over after taxes
3. All potential customers who share common needs and wants and who have the ability and willingness to buy the product
4. 1977-1997
5. Someone who uses a product