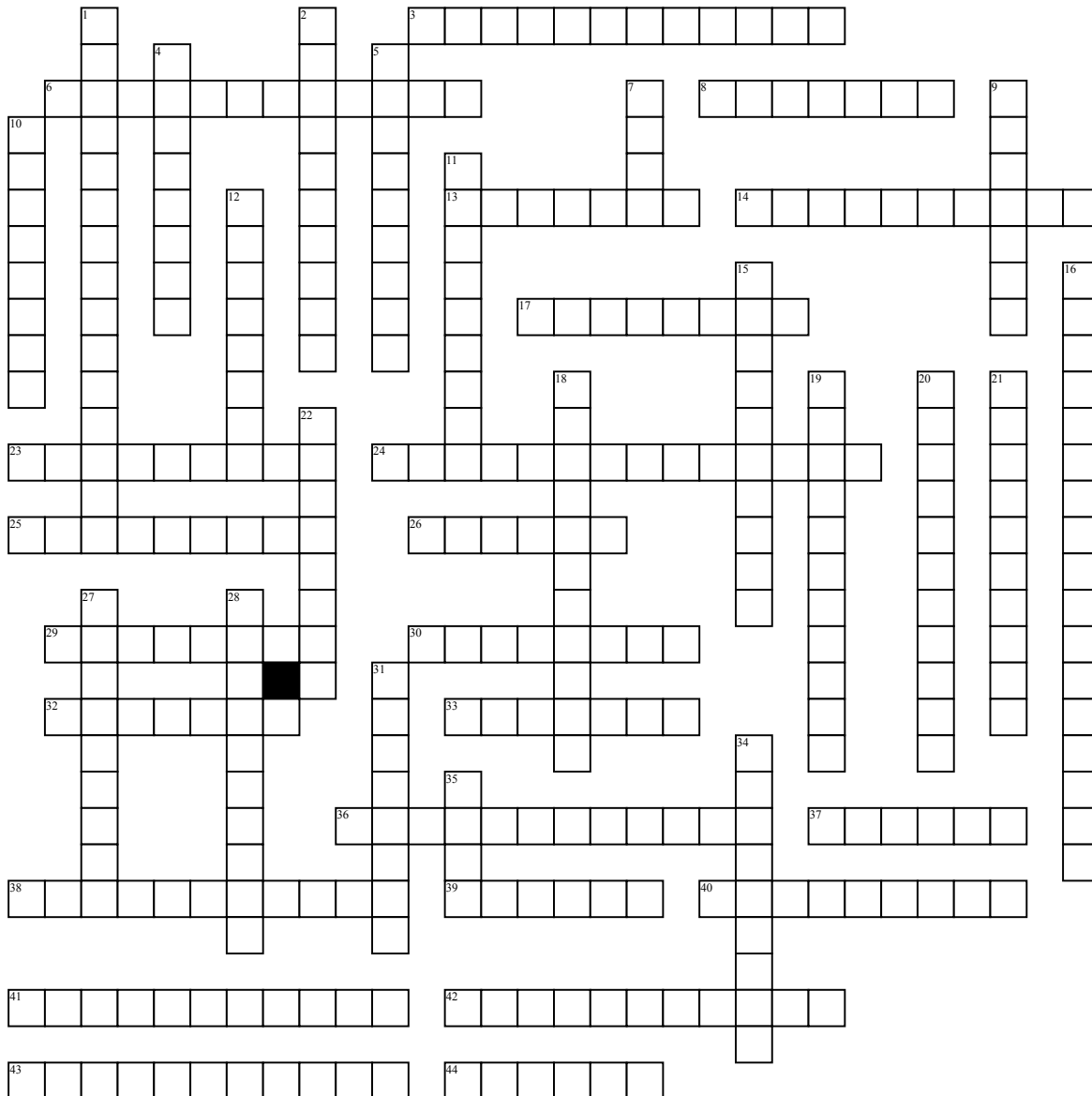


Marketing Crossword



Across

3. , a systematic arrangement or plan for business structure
 6. , a person or company that makes goods or products from raw materials
 8. , an exhibit that shows products for sale
 13. a person who gives advice or opinions to help you in a business
 14. a system of paying a salesperson, a percentage of their sales income
 17. money coming in and going out of your business; funds that are available for operating the business
 23. , a model of product or invention
 24. , the form or type of something
 25. a person who is helping you in business; fellow worker
 26. , a wise advisor who meets with you regularly and wants to help you succeed in business
 29. , a person who is a likely customer; a candidate
 30. a form used to register a business name; tells who is 'doing business as' (or operating under) the assumed (fictitious) name
 32. , a written statement that goods or services have been received and paid for
 33. , merchandise or service that your business sells
 36. a written plan of action for starting and operating a business

37. a careful plan that controls spending by allotting specific amounts of money to certain expenses
 38. , to show customers how a product or service works, to show customers how a product or service works
 39. , a company or individual who allows someone to borrow money for a period of time
 40. the point in a business where revenue from sales exactly equals the fixed costs
 41. , two or more people who own a business together and share responsibilities
 42. public sales messages that entice customers to buy
 43. the work of keeping written records of business transactions
 44. customer; someone who buys goods or services from you, especially one who buys regularly

Down

1. a group of people who give counselor opinions on how to run a business or an organization
 2. , socializing with other businesspeople for the purpose of helping each other achieve goals
 4. voluntary trade; the selling of goods or services for a profit as a means of producing livelihood
 5. , a sales campaign that attracts customers and contributes to the growth of your business
 7. , a brief business letter that communicates a short message to a customer or business associate

9. money or property used to start or grow a business
 10. , a person who buys especially one who buys regularly
 11. , everything you do to tell customers about your business
 12. , something of primary importance; first place
 15. , a business rival who offers similar products or services
 16. ongoing expenses to run a business, such as rent or phone
 18. , direct expenses to produce, manufacture, or purchase the merchandise or services you sell to customers
 19. a business owned by one or more people who own shares stock in the company; this legal entity assumes all responsibility for the business
 20. , a time that is right; a chance
 21. , an owner of a store or business
 22. anything that does good; things that help or aid us
 27. , a printed paper with blank spaces to record a customers purchase
 28. the amount of profit left after all the business expenses and taxes have been paid
 31. a person who buys goods for his own needs and not to sell to others
 34. , a business with no owners that is operated by a group of people in order to accomplish a worthy cause; a charity
 35. a written list of money owned for goods and services