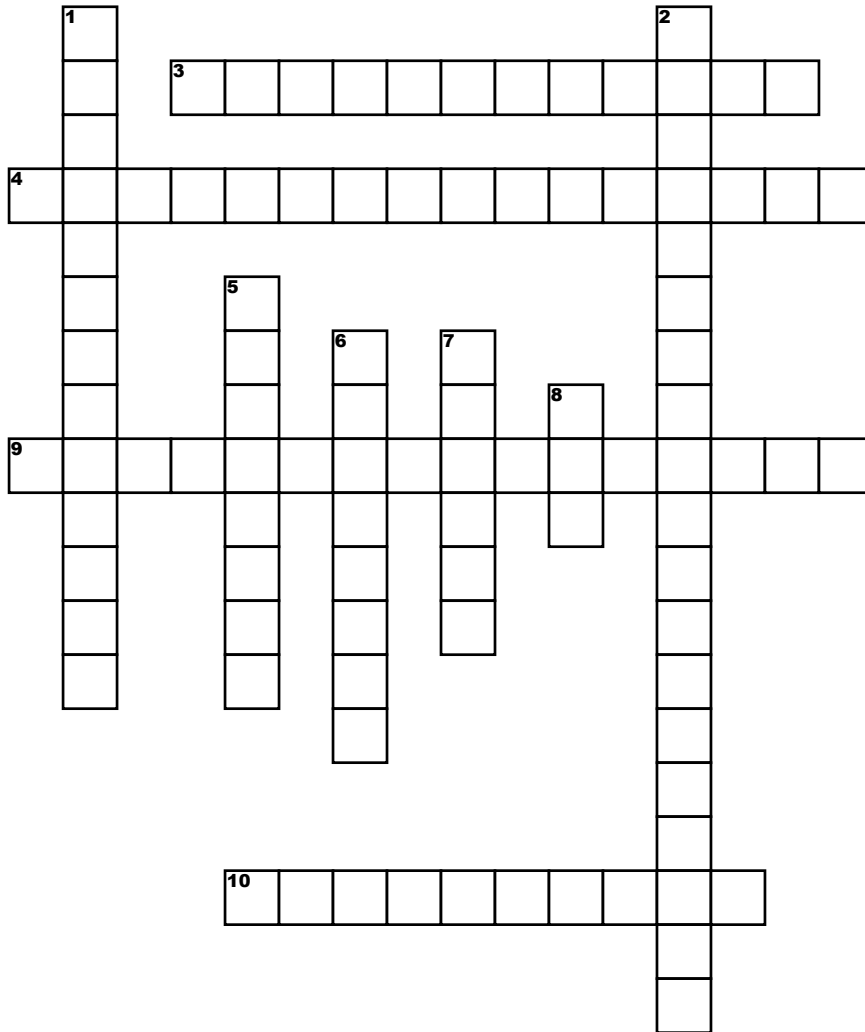


Marketing



Across

- 3. Describes a population by their characteristics**
- 4. Money left over after taxes**
- 9. To belong to a particular race or group of people**
- 10. A section of people living in an area or country**

Down

- 1. A persons state of being single, married, separated, divorced, or widowed**
- 2. A families profit**
- 5. Personal beliefs**
- 6. 79 million babies born between 1946 and 1964**
- 7. Overall money earned**
- 8. A particular stage in someone's life**

Word Bank

Population

Demographics

Ethnic background

Income

Religion

Age

Baby boom

Marital status

Discretionary income

Disposable income