

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# MARKETING AND RETAIL VOCABULARY WORDS

X G A L N M W C H V V L A C F C X S W A G E S D  
I N I I N T E R E S T R A T E Y Q C F C F D O E  
M I Q L J B F U J V Q P F J R O N A N U D G A M  
G S B P Q L J T J K W W E O C G D R O S P K T A  
N N H C R A E S E R T E K R A M J C I T N U Y N  
I E U O A I D E M F O M O K W J B I T O S D V D  
T C D B I N I K K G C A A T Y O N T A M T G L O  
E I A T F G P P Y F S K D R I Y Z Y L E O I S R  
K L E D A R T E E R F Z J K K F P V F R C X T I  
R X N O I T A Z I L A B O L G E O B N S K O S E  
A C O S T N O R F E R O T S W J T R I A E E A N  
M O N O I T I T E P M O C E C I R P P T R L C T  
D G D Y W H K C F U T V T I I G R N B I G X E E  
R G U R Y C H Q R Y C X F P A Y Z X H S F F R D  
N P L O F A S B Z D F O U W E M W H R F E K O P  
F D P T D E R O I L C Y M R X H S N Z A J R F R  
R Q P N I R W H V K Z K I P Q B U B V C Q A S I  
E F L E Q C N O I S S E R P E D I V Q T Q M E C  
I Y G V C Z V W S D Q L T L U T W D E I K E L I  
H S L N Z H W C B Q A U X U V K I J A O P D A N  
S P P I J Z C S S U P L I X U O U T C N Q A S G  
A C U S T O M E R P R O F I L E T U I M Z R E S  
C X D E M O G R A P H I C S F O Q C E O U T M D  
T H F B C J O R J W I S Q R S U R V E Y N D V C

Demand Oriented Pricing  
Sales Forecasts  
Interest Rate  
Free Trade  
Inventory  
Cashier  
Wages

Customer Satisfaction  
Market Research  
Demographics  
Depression  
Inflation  
Market  
Reach

Price competition  
Globalization  
Competition  
Trademark  
Scarcity  
Profit  
Media

Customer Profile  
Marketing Mix  
Store Front  
Licensing  
Stocker  
Survey  
Cost