

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Leadership Principles 4/21-24

I Z H E R B E Y M J F P J V T M Z U X G X Z J T  
U K J S E L P I C N I R P P I H S R E D A E L N  
C D X G H B I A S F O R A C T I O N Z K C S L C  
U Y I O L D G N W U C G T I D L V L K X O Z D Y  
S J D Y X X E Y E X T O T P E B U N S J G L Y T  
T W H J N X N L R Y R Z O H E I T O O J V A F I  
O U E U H E Y Z I G C W U D I E B X J D H D I L  
M R Q F B O T B D V N V E L U D D E X K G C L A  
E T E J E T M O R E E V O Z A D K E N S I X P G  
R M T N E P M I R N E R J B I K R S V V C B M U  
O O Q A O K O S H L U G R K G C R O H I A B I R  
B Q M Z I B H V O L B Z K E Y J H V F H D I S F  
S A T V T I K P N R Z U T I S P L T X I F S D N  
E B V R P Q T C A Q X T X B V U O X J G P A N M  
S R O K F H H P A L L F P Y S L L P P H T M A G  
S M J M E M I C H B P P C M A C H T P S V A T O  
I U H B X F N J L R E S C T Z X D K S T F Z N F  
O J E C E Z K O N P S V H Y H Q O M Y A O O E K  
N S D P O E B Q Z B F G A R N L O A E N J N V A  
T S K O C P I B U M I F I H J N F P M D Q I N U  
W W W P W V G K R R J U F R J F S N K A F A I N  
P W I J B Z M L E Y P U G V L Z A S I R C N L A  
T L N T A W K R L Y J U O G Z B Y K U D H Y R A  
O F Y R C E A R N T R U S T M P Q Q N S S Z U U

leadership principles  
develop the best  
bias for action  
earn trust  
frugality

invent and simplify  
deliver results  
high standards  
dive deep  
ownership

customer obsession  
are right a lot  
have backbone  
think big  
amazonian