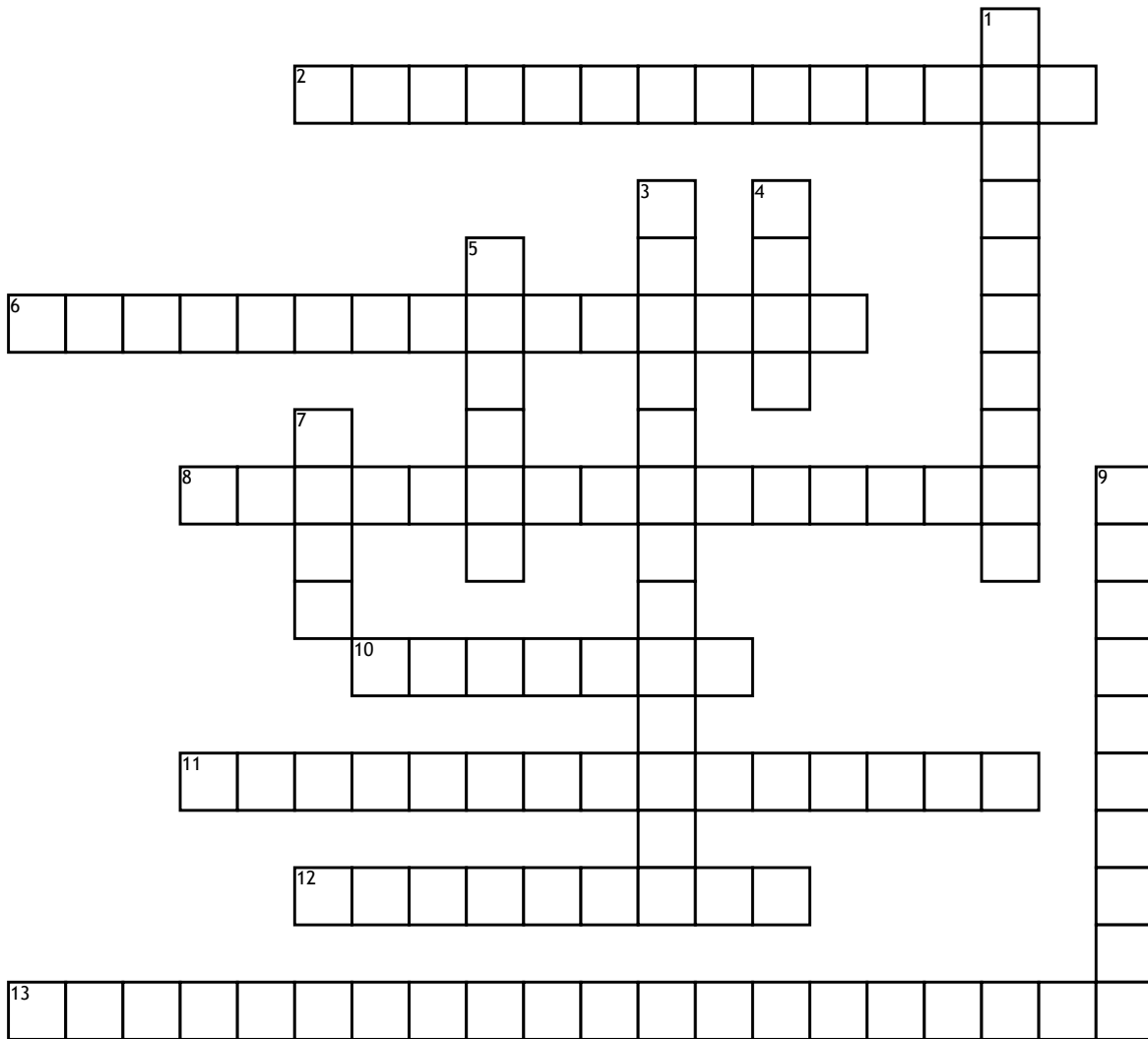


# Key terms - Social Influence



## Across

2. Temporarily adopting the behaviours of a role model or group  
 6. Loss of personal self-awareness and responsibility as a result of being in a group  
 8. The failure to help another in need  
 10. The psychologist who investigated obedience using electric shock experiments  
 11. Going along with the majority because we do not know how to behave in a situation

12. Complying with the orders of an authority figure

13. Interpreting a situation according to the reactions of others

## Down

1. Matching the behaviour of others in order to fit in or because we don't know how to behave in an unusual situation  
 3. A personality type that is respectful of authority, right wing in attitude and rigid in beliefs

4. A personal factor that affects whether or not someone will intervene

5. The psychologist who developed the F-Scale to test whether someone had an authoritarian personality

7. The psychologist who investigated situational factors that affect conformity

9. Going along with the majority even if we do not privately agree