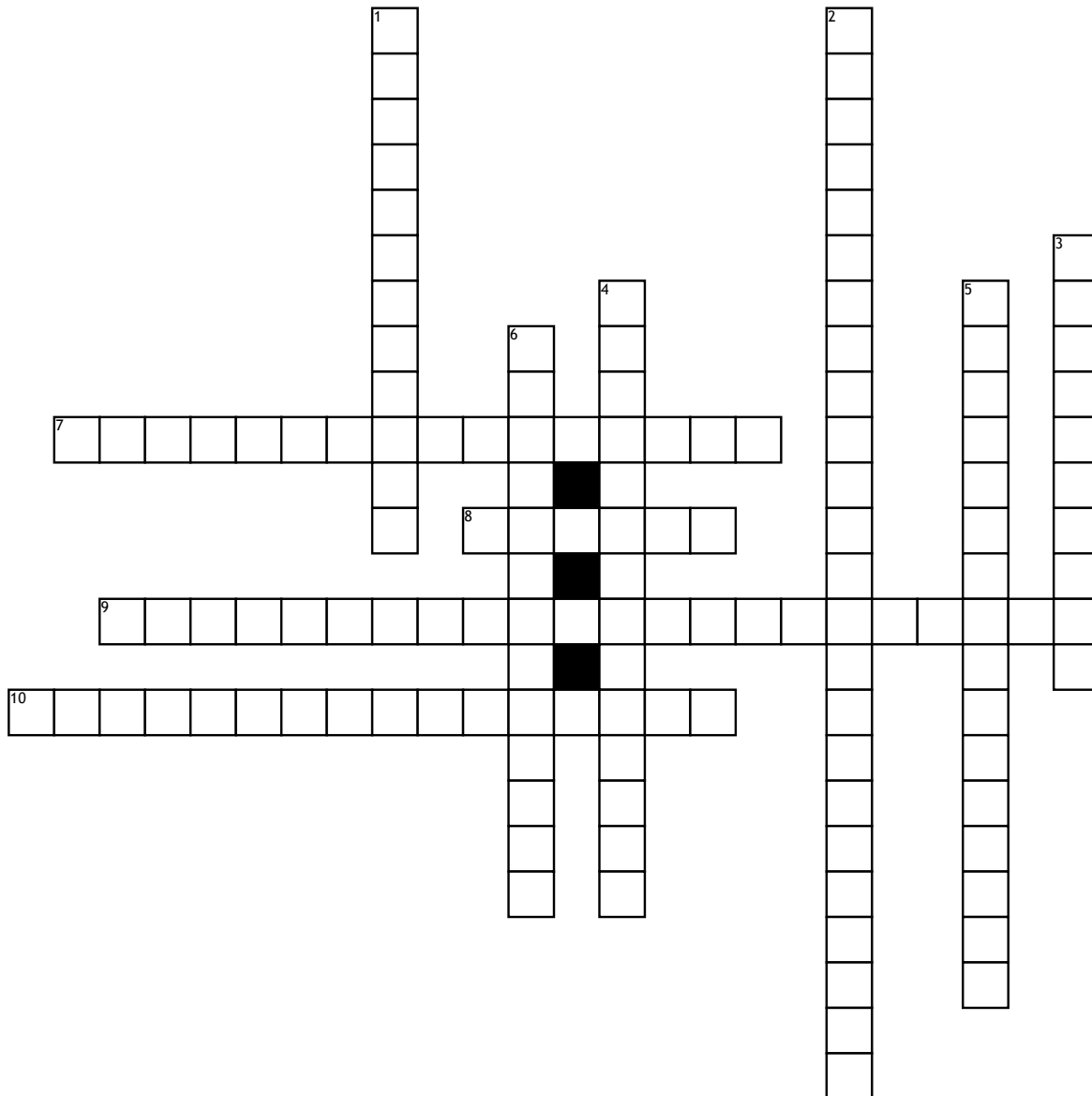


Key success factors



Across

7. Money that is not managed well will lead to cash flow problems.
 8. Will ensure that a business is always looking for ways to improve.
 9. Competitors, political change
 10. Ways to expand include finding new markets and developing new products

Down

1. Have a continuous customer base.

2. Deliver goods and service of quality.

3. A successful has to offer better goods and services than its competitors.

4. This means that the business can continue to exist despite all the challenges and threats it is confronted with.

5. Workers are experts in their fields.

6. This attracts even more investors.