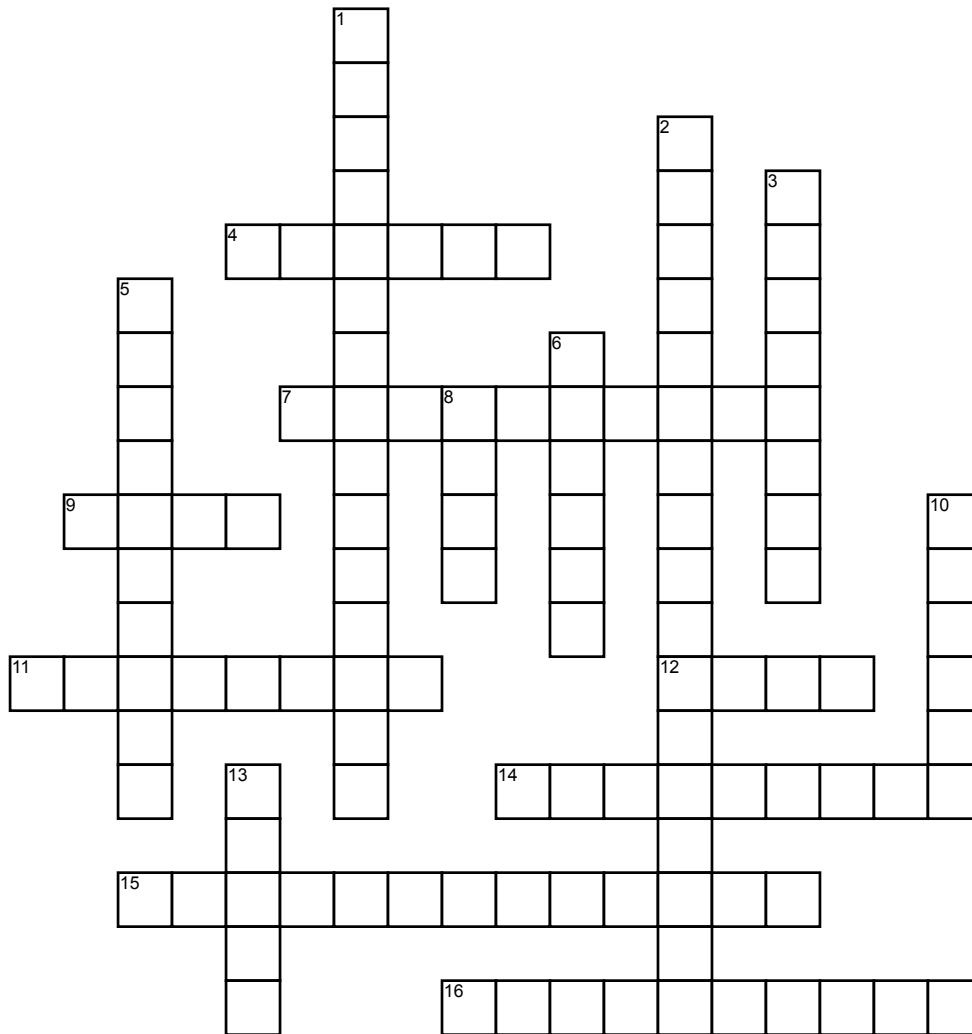


Name: _____

July Crossword



Across

- 4. Logoed items (pens, notepads, etc.)
- 7. A perk of banking with Prosperity (they travel a lot)
- 9. The bank's primary color
- 11. The 2nd social media platform Marketing posts to
- 12. You recognize a business by their _____
- 14. Name of our newest deposit product

15. Document on the share drive that talks about the bank's brand

16. Our Debit Card vendor

Down

- 1. Great _____ goes a long way
- 2. Upcoming event in August (clue in the newsletter)
- 3. Most popular social media platform that also owns Instagram

5. Team that reviews and approves all graphics for the bank

6. Where our Travel Club is going this month

8. Our Credit Card Vendor

10. Local _____ get posted to Facebook to spread the word

13. A _____ is a business's promise to it's customers

Word Bank

- | | | | |
|----------------|--------|---------------------|------------------|
| Branding Guide | Logo | School Supply Drive | LinkedIn |
| Mastercard | Alaska | Good Cents | Brand |
| Facebook | Events | Compliance | Customer Service |
| Visa | Promos | Blue | Travel Club |