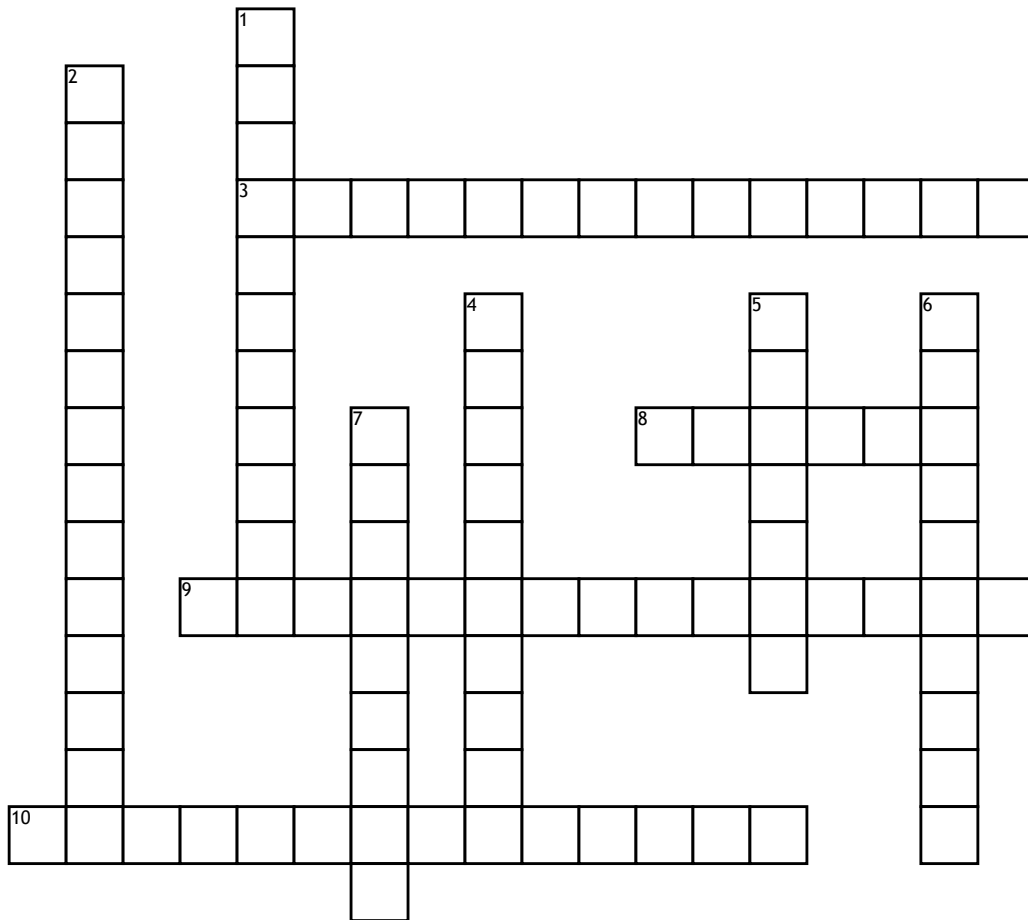


Journalism Words to Know



Across

- 3. Making people think about your story
- 8. How recent did the story happen?
- 9. A structure used in mass media writing
- 10. Is there surprising information?

Down

- 1. Looking at the big picture
- 2. A story that's easy to follow/summarize
- 4. How does the story impact people?
- 5. The most traditional type of lead
- 6. Focusing on good or bad news
- 7. How relevant is your story to people?

Word Bank

- | | | | |
|------------------|------------|----------------|----------------|
| Composition | Negativity | Predictability | Importance |
| Relevance | Timing | Simplification | Unexpectedness |
| Inverted Pyramid | Summary | | |