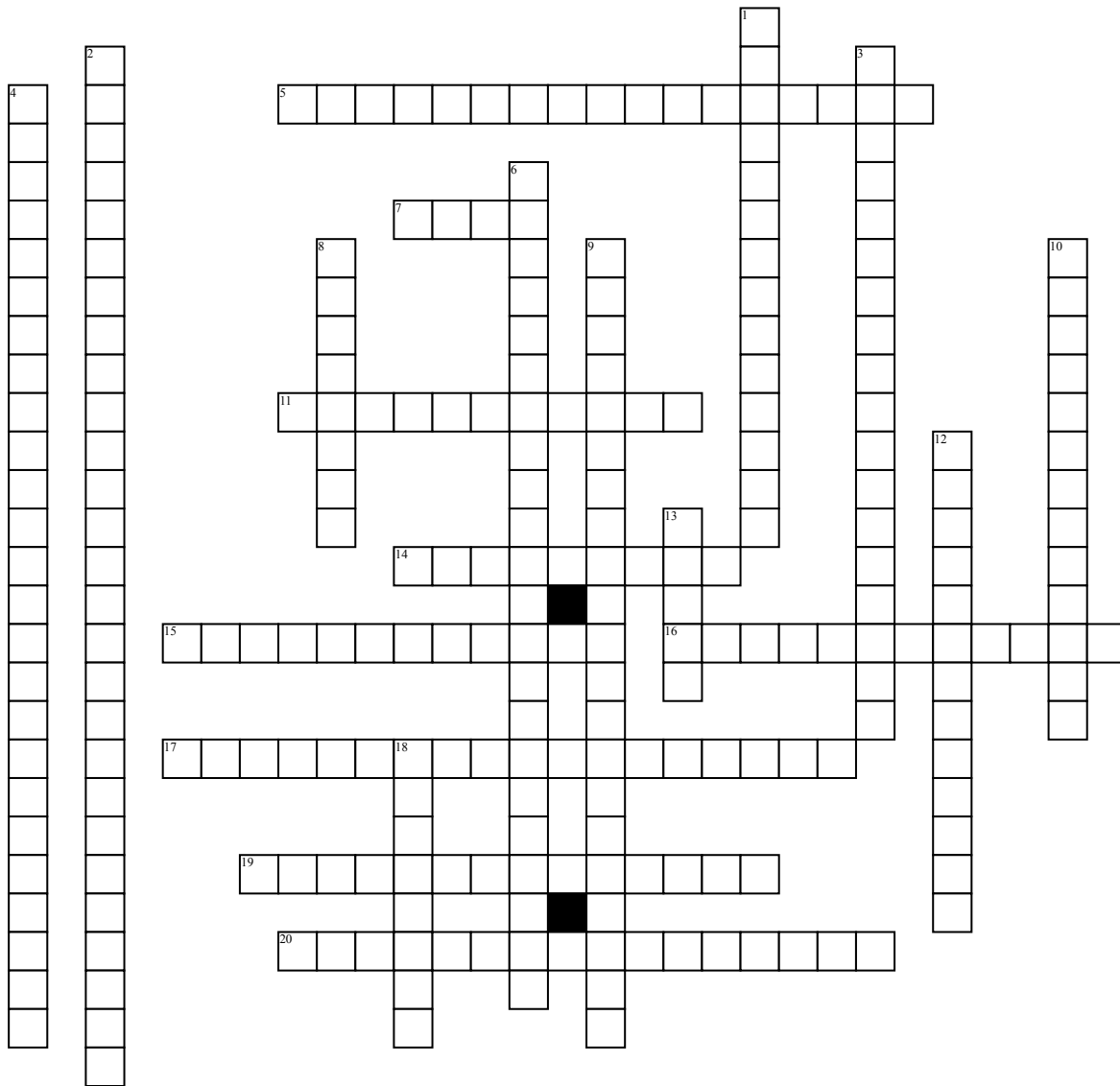


# International Business by Jennelle Rock



## Across

5. Organization responsible for helping to assure smooth free trading takes place once a trade agreement is signed.
7. Common currency used by countries signed in to the EU treaty.
11. The practice of a company accessing materials and/or labour from another country due to cheaper prices.
14. The gap between two groups; for example, the rich and the poor.
15. Trade organization with eight major economies of the world included.
16. Supports developing countries with financial assistance.
17. A group in support of free choice, and personal responsibility.

19. A marketing strategy which uses the same forms of marketing and advertisement all over the world; rather than adapting to the country's culture.

20. A trade agreement with twenty-seven countries involved.

## Down

1. An agreement between at least two countries which eliminates any trade barriers with efforts to encourage trade among the countries.
2. Organization regarding oil safety, and finances consisting of twelve members is called the Organization of \_\_\_\_\_
3. A trade organization run by the Swiss government to help improve financial, and global matters.
4. Group that takes charge of tracking and analysing economic trends.

6. Resolves conflicts regarding trade.

8. Group which handles trade issues within NAFTA and the WTO is called the Canadian International Trade \_\_\_\_\_

9. A marketing strategy which customizes its methods of marketing and advertisement in an effort to match effectively what works best for the designated culture.

10. Trade organization designed to work beyond the group of eight in concern with economics of twenty countries.

12. A famous organization which strives for world peace, and works to bring positive social development among the nations of the world.

13. A famous, yet controversial trade agreement between Canada, Mexico, and the U.S.

18. A marketing strategy which incorporates the needs of the local culture into the global marketing and advertising plan. Transnational