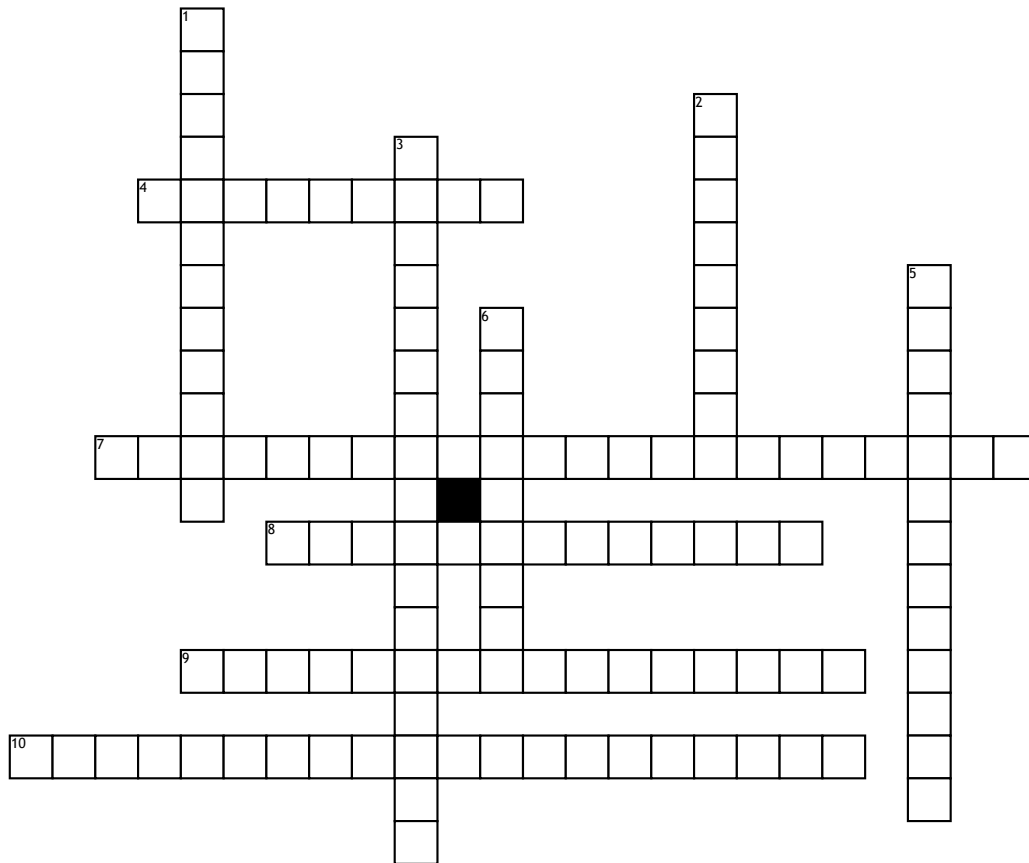


Name: _____

Date: _____

Interest Groups and Mass Media - Vocabulary



Across

- 4. a group of people of approximately the same age, status, and interests.
- 7. is the process in which people develop their political values, beliefs, attitudes and ideology
- 8. A collection of people who share a common interest or attitude and seek to influence government for specific ends.
- 9. is the set of attitudes, beliefs, and sentiments, which give order and meaning to a political process and which provide the underlying assumptions and rules that govern behavior in the political system.
- 10. is a subset of a population that seeks to accurately reflect the characteristics of the larger group

Down

- 1. a sample that tends to produce results that do not reflect the true characteristics of the universe because it is unrepresentative of the entire universe while a representative sample is one in which each member of the universe has an equal likelihood of being included.
- 2. is an ad hoc or unofficial vote
- 3. is the citizens' trust in their ability to change the government and belief that they can understand and influence political affairs.
- 5. the desires, wants and thinking of the majority of the people. It is the collective opinion of the people of a society or state on an issue or problem.
- 6. a diverse array of media technologies that reach a large audience via mass communication.

Word Bank

Peer group

Public opinion

Biased sample

Straw poll

Political Culture

Mass media

Interest group

Political efficacy

Representative sample

Political Socialization