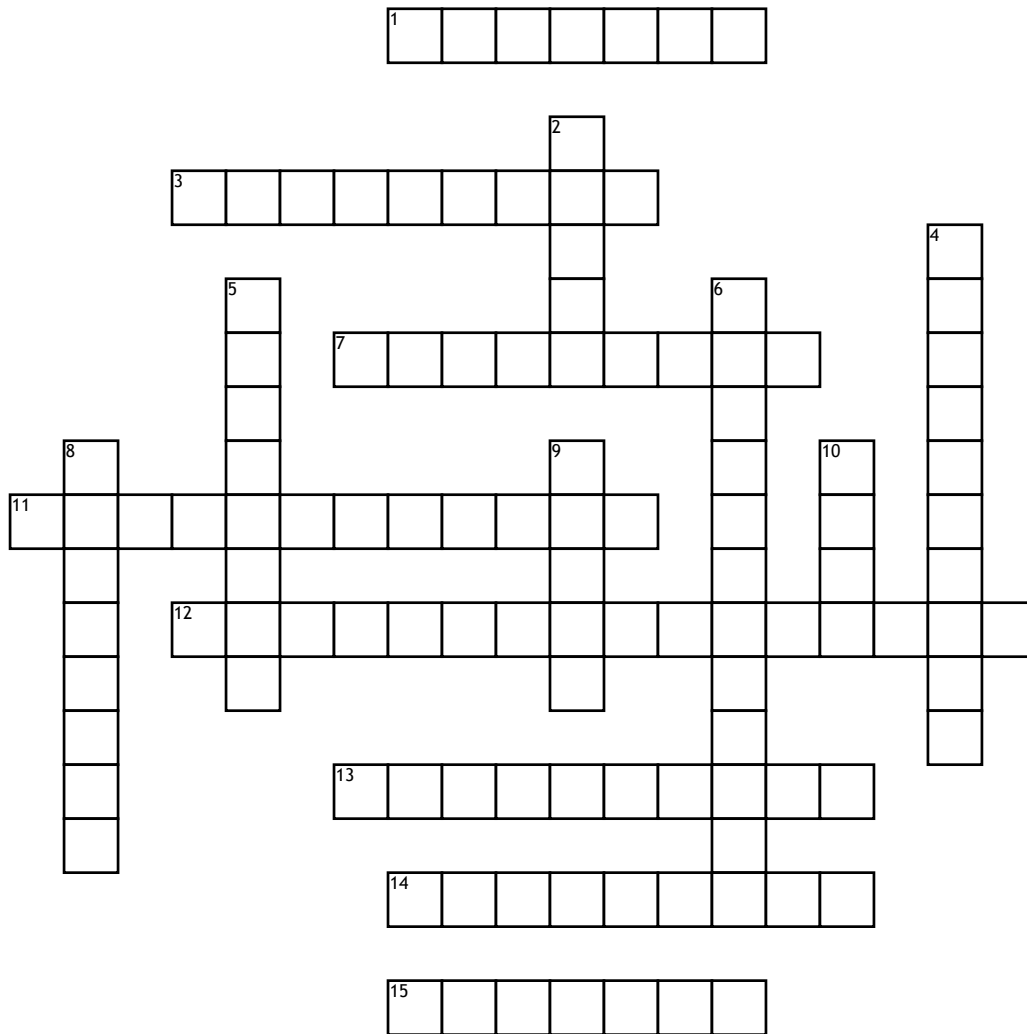


In the mind of an Entrepreneur!



Across

1. money that comes in because a product is sold

3. the study of how people choose to allocate scarce resources to fulfill their unlimited wants; the study of how people use their limited resources to fulfill their needs and wants

7. A form of legal protection for words, names, symbols, sounds, or colors that distinguish goods and services.

11. a document setting out a business's future objectives and strategies for achieving them

12. the process of business creation, from ideation and design through to execution and managing it.

13. a system in which people have a right to make their own economic choices; ex. Choosing what products to buy, choosing to own private property, choosing to start a business and compete with other businesses

14. A form of protection for published and unpublished literary, scientific, and artistic works that have been fixed in a tangible or material form.

15. financial resources provided to make some project possible

Down

2. to grow a company while maintaining or improving upon its performance, effectiveness, or efficiency as it grows.

4. new, creative, unique ideas and a way to turn those ideas into actionable solutions.

5. A detailed method, formulated beforehand, for managing a business.

6. the practice of funding a project or venture by raising many small amounts of money from a large number of people, typically via the internet

8. a person or organization that buys goods or services from a store or business.

9. The exchange of a product or service for money

10. an excess of expenses over revenues

Word Bank

Crowdfunding

Capitalism

Copyright

Trademark

Innovation

Planning

Loss

Economics

Entrepreneurship

customer

Profits

Scale

Sales

Funding

Business Plan