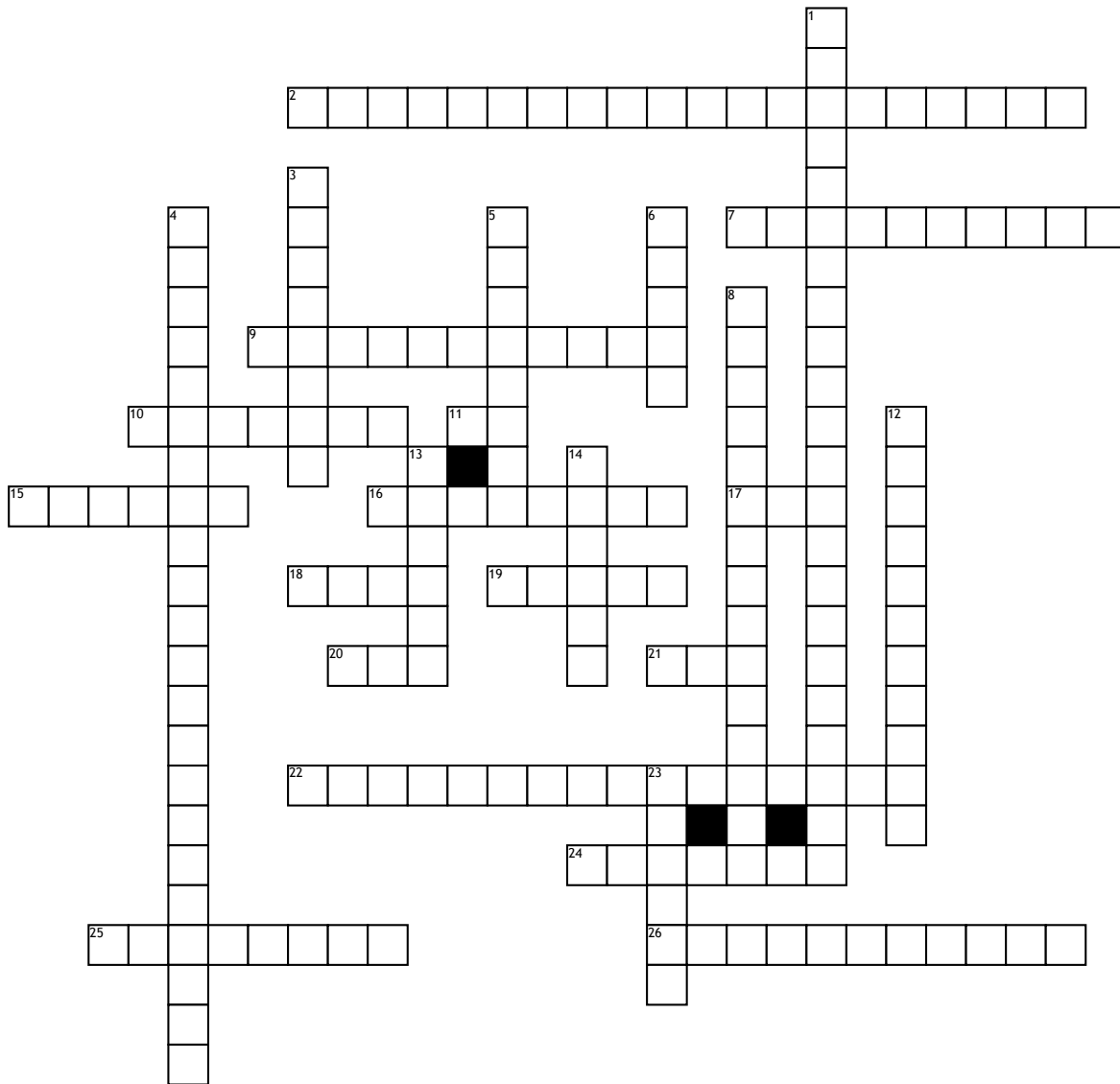


Hard Rock International



Across

2. What are the four components of the Sound of your Stay program?
7. How many Hard Rock (Cafe,Hotels,Casinos) are there around the world?
9. How many countries does Hard Rock operate in?
10. What is the branded name of Hard Rock's Kids program?
11. Is there a cost to belong to Hard Rock Rewards?
15. Finish this Hard Rock Motto: Save the
16. What is the branded name of Hard Rock's merchandise store?
17. Finish this Hard Rock Motto: All is
18. Finish this Hard Rock Motto: Take Time to be

19. If a guest wanted to earn a free night at our Cancun Location (a Tier 3 property) they would need to earn _____thousand points through our rewards system
20. Every \$1 spent on qualified room rates give members how many points in our rewards system?
21. The first Hard Rock Cafe opened in the year 1970 what?
22. What is the branded name of Hard Rock's Service Program?
24. What is the branded name of Hard Rock's Spa?
25. Finish this hard rock Motto: Love all-
26. Who's Guitar was donated as the first piece of memorabilia and was the start of our collection?

Down

1. Who owns Hard Rock International?

3. Where was the 1st Hard Rock Hotel?
4. Who owns Hard Rock International?
5. What is the branded name of Hard Rock's fitness facility?
6. Isaac Tigret and _____ Morton were two Americans living in London who founded the Hard Rock Cafe
8. What is the name of Hard Rock's Guest loyalty program at our Hotels?
12. How many Hard Rock Hotels and HR Hotels and Casino are there?
13. Where did the first Hard Rock Cafe open?
14. A rewards member needs _____thousand points to qualify for a free night at our hotel which is considered a Tier 2 property
23. What kind of team did the Hard Rock Cafe in London sponsor that ultimately led to the start of our merchandise business?