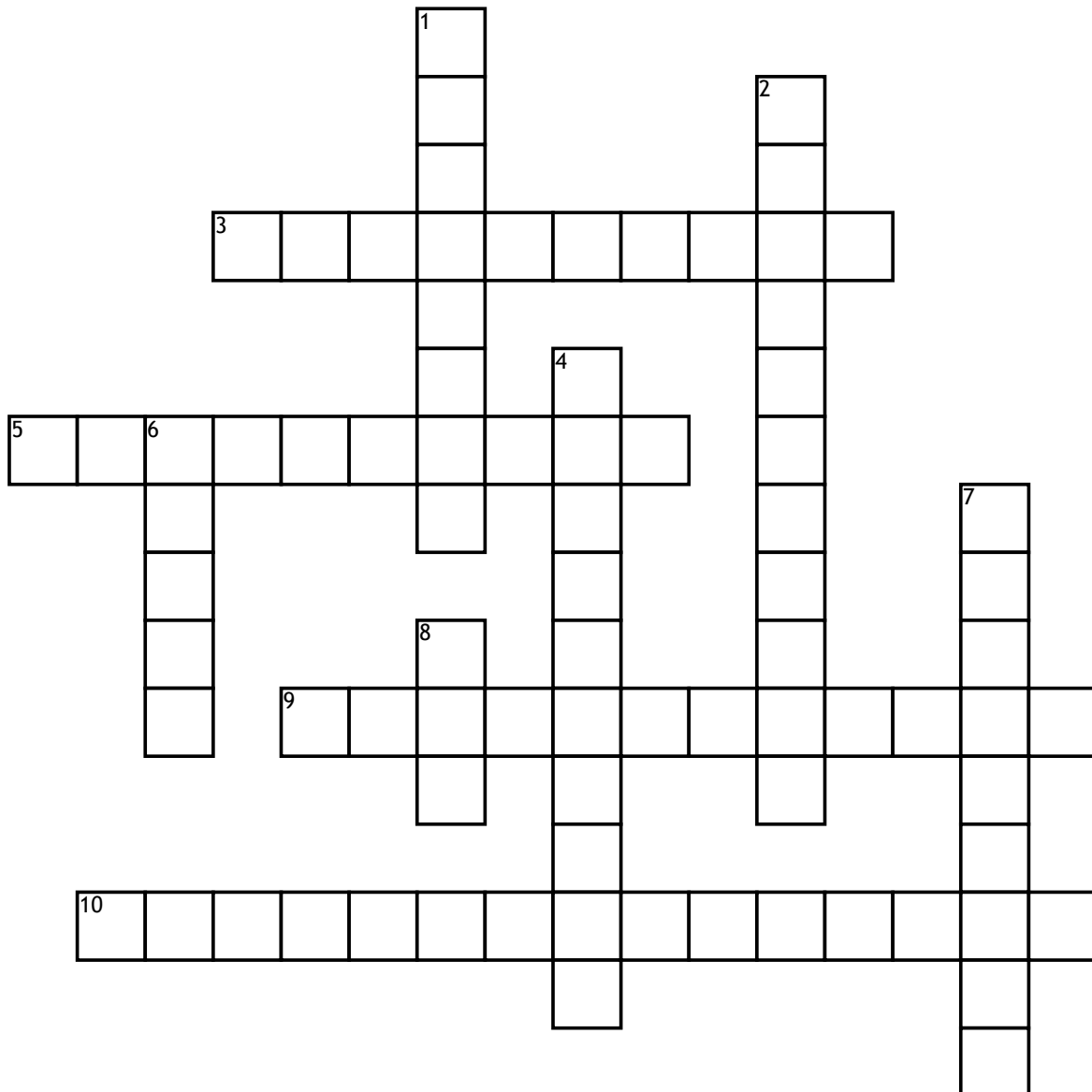


Name: _____

Date: _____

HUMAR



Across

- 3. the act or an instance of disturbing, pestering or troubling repeatedly
- 5. father of human resource
- 9. father of marketing management
- 10. theodore levit came out with a concept called _____

Down

- 1. father of scientific management

- 2. _____ pricing. setting a low price to gain a higher share of a market
- 4. to engage in finding & attracting employees
- 6. any recognizable name, logo, or symbol that identifies a product
- 7. a formal meeting in which one or more persons question, consult or evaluate another person
- 8. the marketing _____ is a combination of product, price, promotion & place