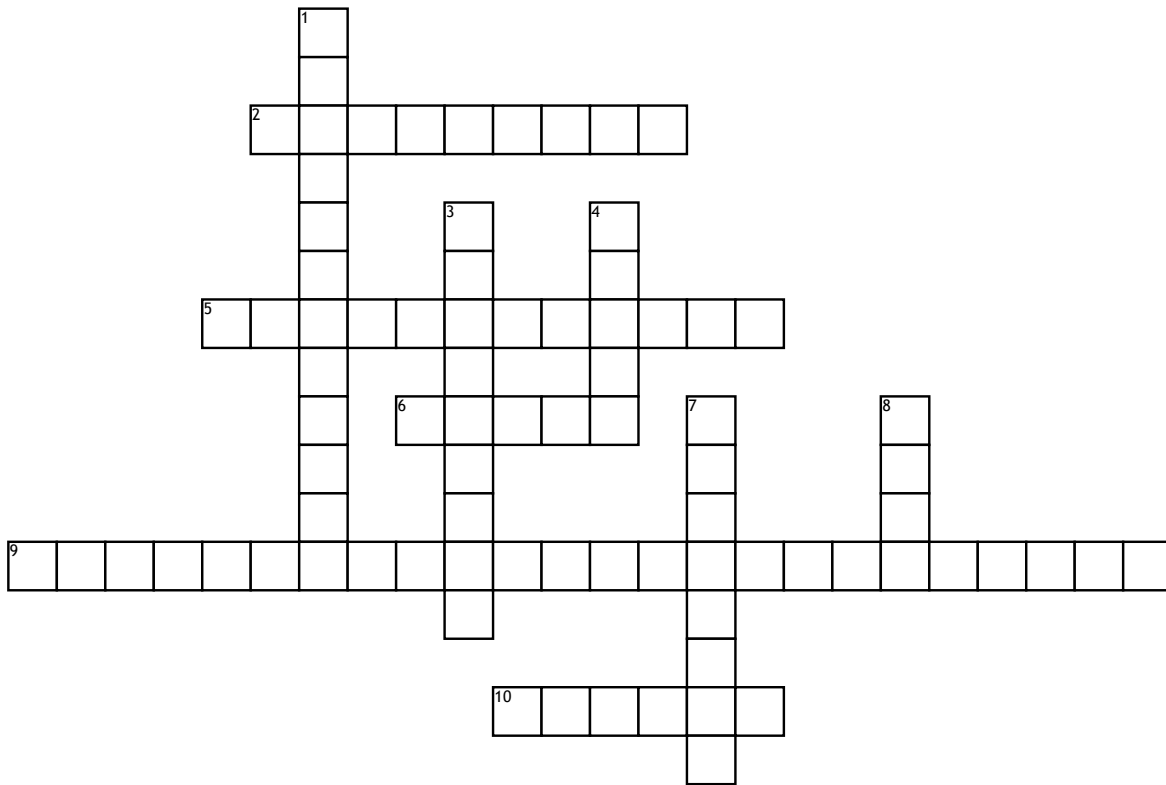


Name: _____

Date: _____

H&T words



Across

- 2. the means by which potential and/or invited guests learn about a large even
- 5. an announcement released to the media to bring publicity
- 6. the place where the event happens
- 9. a qualified person whose profession is to successfully execute events
- 10. a tool used to track income (how much you can spend)

Down

- 1. light food or snacks served before a meal
- 3. the process by which a product or service originates (is thought of or invented) and is then priced, promoted, and distributed to customers.
- 4. how an event should look and feel
- 7. person who is present and participates in an event
- 8. the purpose of an event