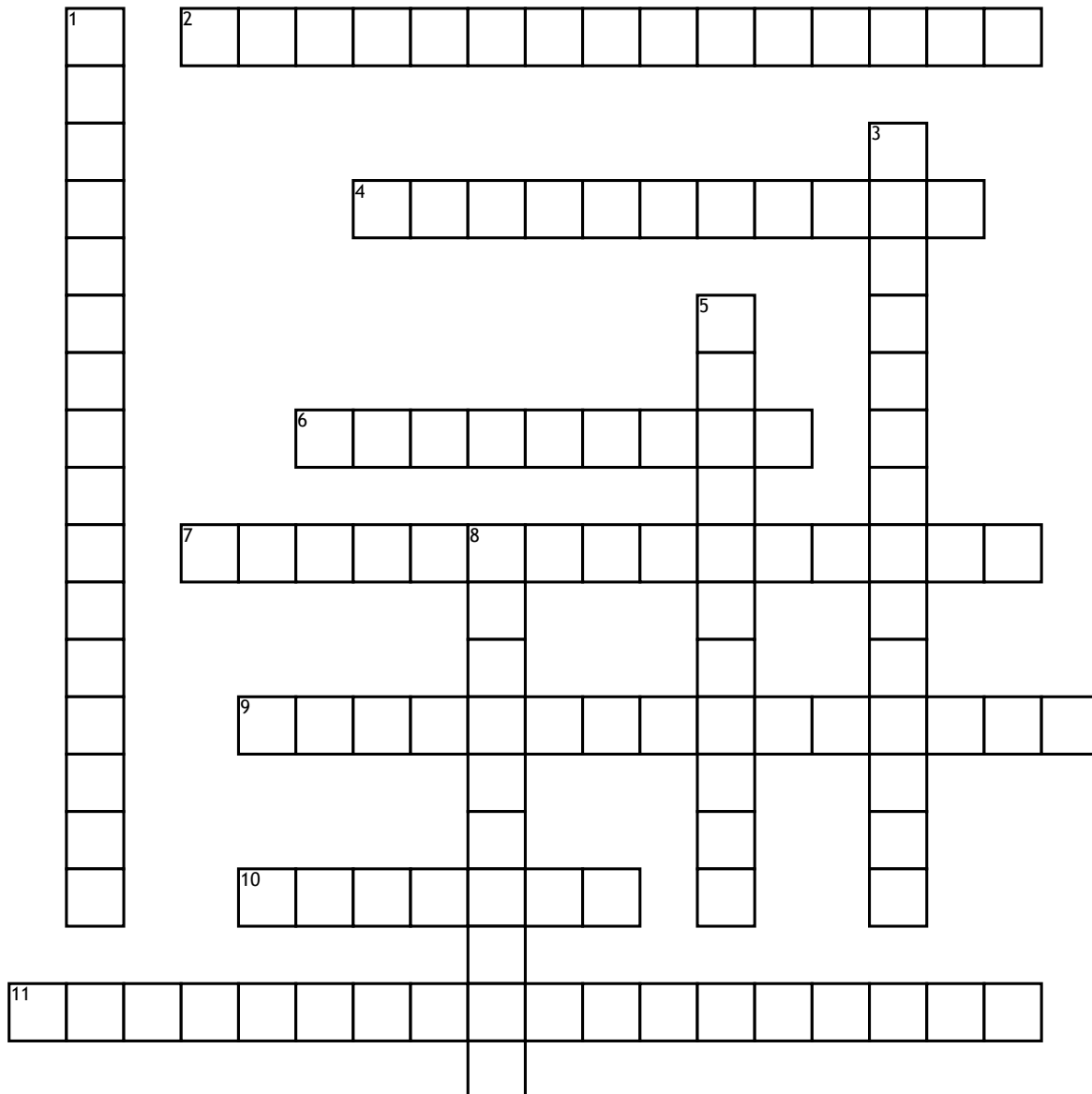


# Global businesses



## Across

2. Bringing your business to other regions in the world
4. Business owned by 2 or more people (no shares)
6. Agreement for the use of a brand and OS in exchange for a fee
7. Adding new product/service types to your business portfolio
9. Making your business stand out from the competition through unique elements

10. Commercial legal entity separate from its owners

11. Creating new or improving existing products

## Down

1. Spreading fixed costs over a larger quantity of products to reduce unit cost
3. Avoid potential impact of risks
5. Managing operations efficiently so as not to waste money
8. Business with owned by one person