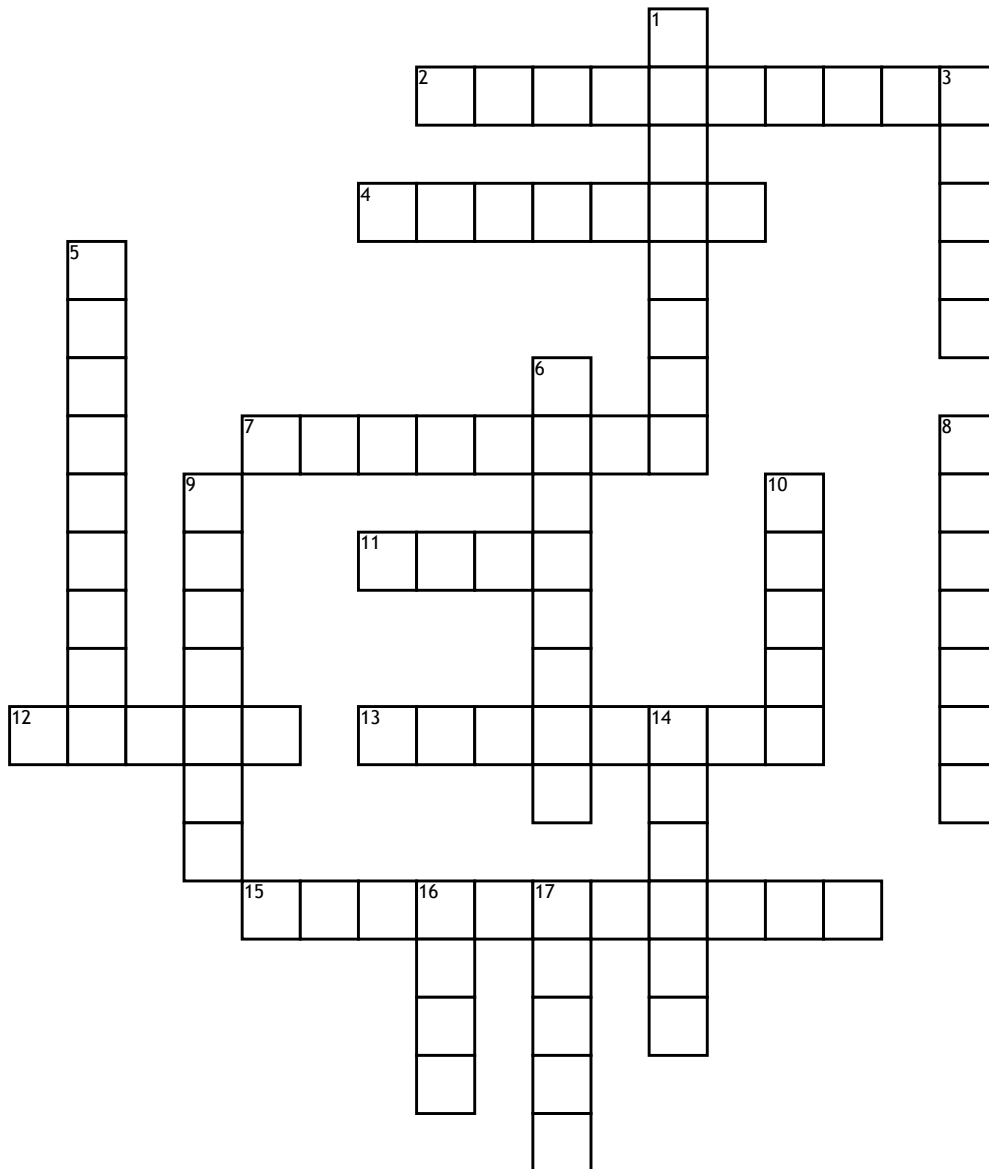


Name: _____

Date: _____

GAPS



Across

- 2. used to break up text into sections
- 4. reason a text is written
- 7. the people a text is aimed at
- 11. style of lettering
- 12. used to help the reader understand complex statistical information
- 13. text designed to build a picture in the reader's mind

- 15. small spherical presentational device

Down

- 1. text uses superlative adjectives e.g. greatest, biggest, smallest
- 3. type or category
- 5. introduces a new -person, place, time, topic,
- 6. text uses imperative verbs

- 8. usually has a caption underneath
- 9. used to show you how to do something
- 10. another word for picture
- 14. text written using the third person
- 16. associated with a brand
- 17. tells the reader what the text is about