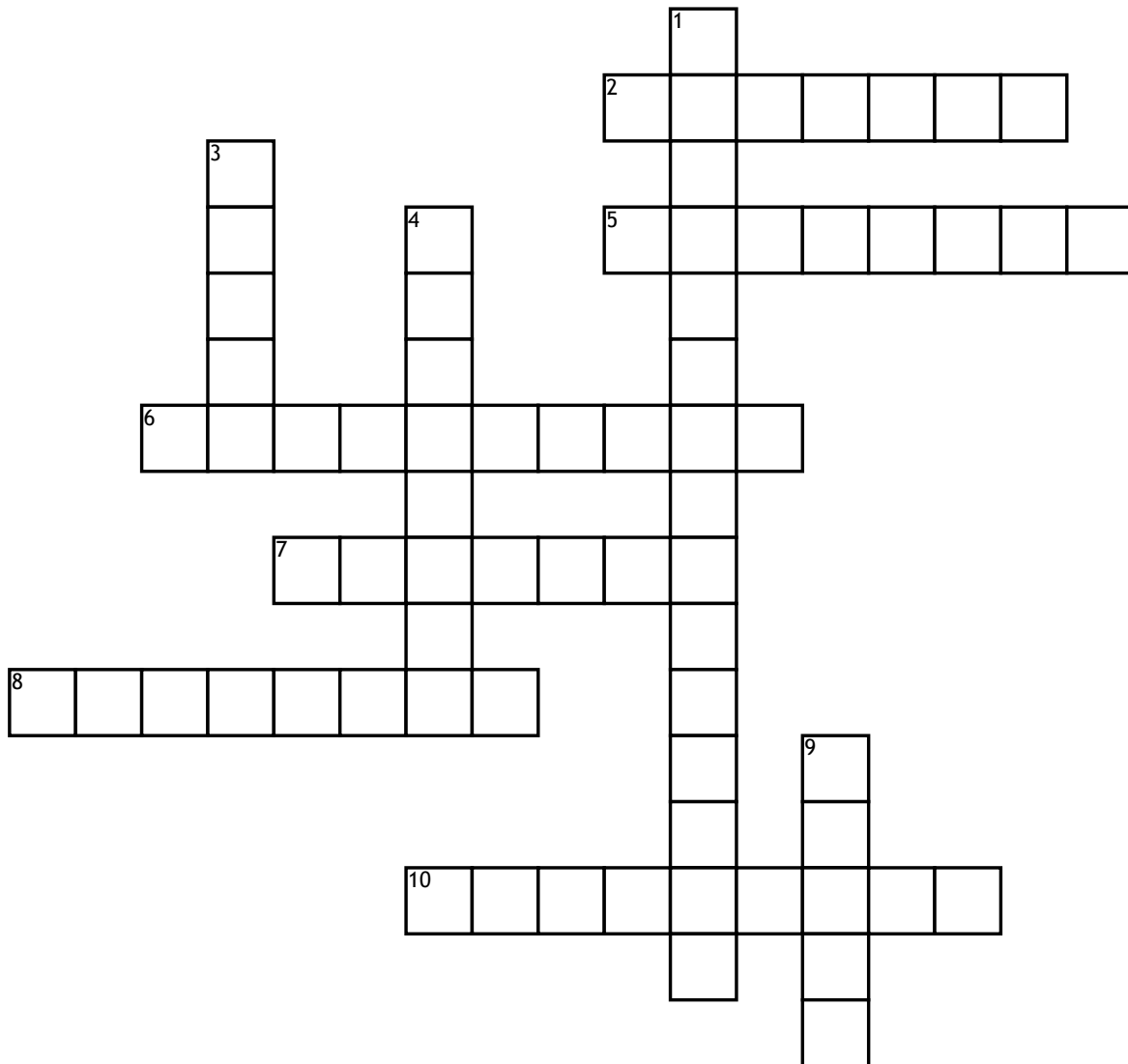


Name: _____

Food Marketing



Across

2. Market their _____ to their target audience.
5. _____ which product to make.
6. There are many different types of advertising, what would the first one be?
7. What is one factor that influences impulse food purchases?
8. When marketing to teens, marketers will emphasize trends in popular culture, increasing their popularity?

10. When you understand food _____ practices.

Down

1. What do you see when you are shopping around Costco?
3. Taste-testing a product at a booth in a _____ or mall.
4. Establishing popular _____ .
9. When marketing to children, marketers will emphasize taste, fun?