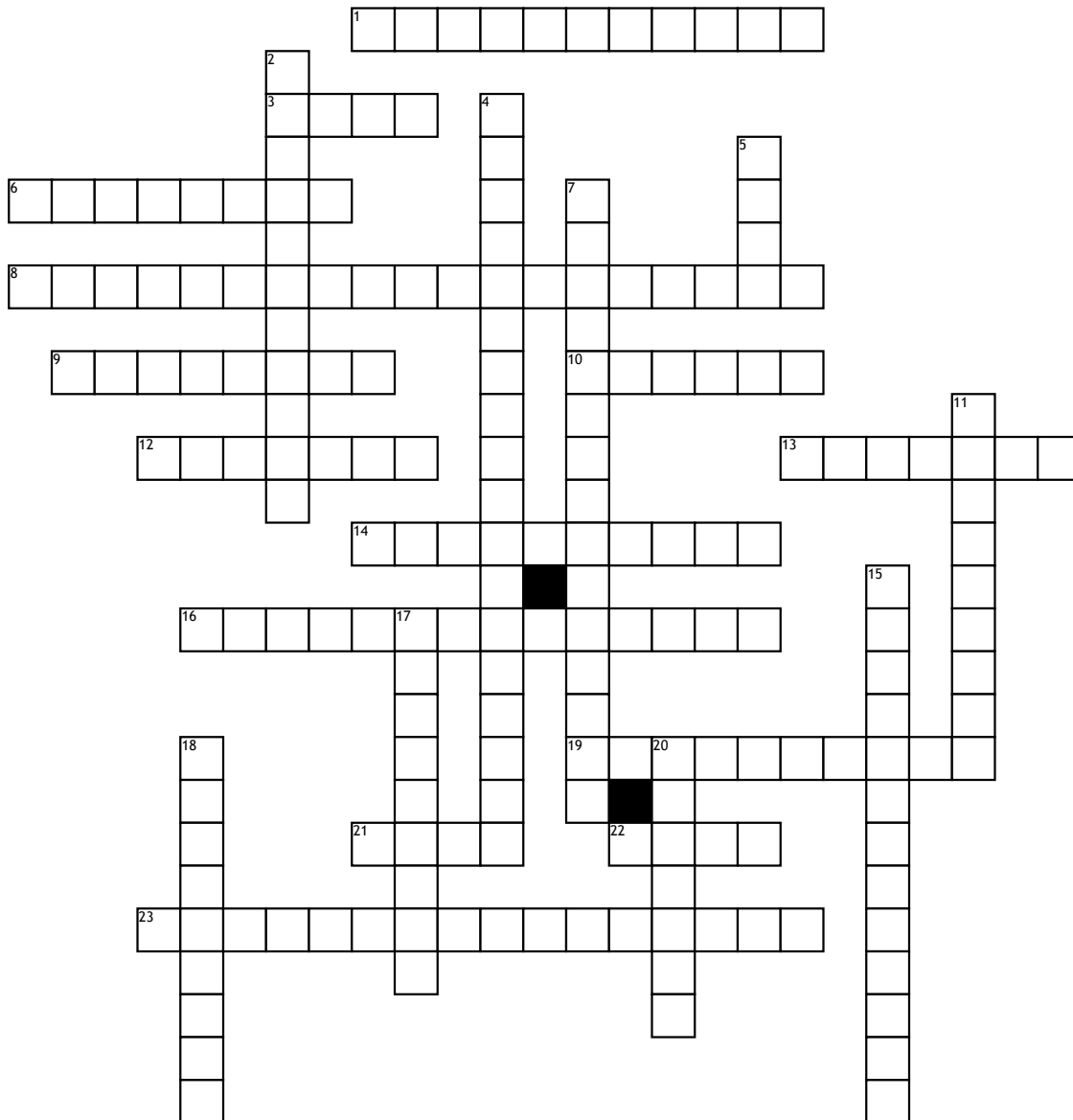


# Financial objectives activity



## Across

1. An external impact on financial objectives
3. The aim of setting objectives is to reduce.....
6. The amount paid on top of a loan repayment
8. Aim to Achieve an operating profit margin of 10% of revenues
9. A form of debt
10. Amounts invested by the owners of the business.
12. Machines, buildings, technology
13. The proportion of assets invested in a business that are financed by long-term borrowing.
14. Specific SMART targets for the departments to achieve their aims
16. A form of equity

19. When a company has enough assets to pay what is owed, but does not have the appropriate form of payment.
21. What returns (profits) the business has made on the resources available to it.
22. The most liquid asset
23. Short-term financial measures adopted to meet needs of a short-term threat or opportunity

## Down

2. Revenue less only those expenses directly related to the production of goods sold (eg variable costs)
4. Business investment on items such as product machinery, IT systems, buildings etc.
5. Finance provided to the business by external parties.

7. This the proportion (percentage) of a business' capital made up from equity and debt
11. Generally speaking this is something that is owed to somebody else. Can also mean a legal or regulatory risk or obligation.
15. Aim to Reach £1million in sales during a year
17. Income that remains after interest and taxes are paid.
18. The ease with which an asset, or security, can be converted into ready cash without affecting its market price.
20. A business that would likely need to focus on survival, breakeven and cash flow objectives.