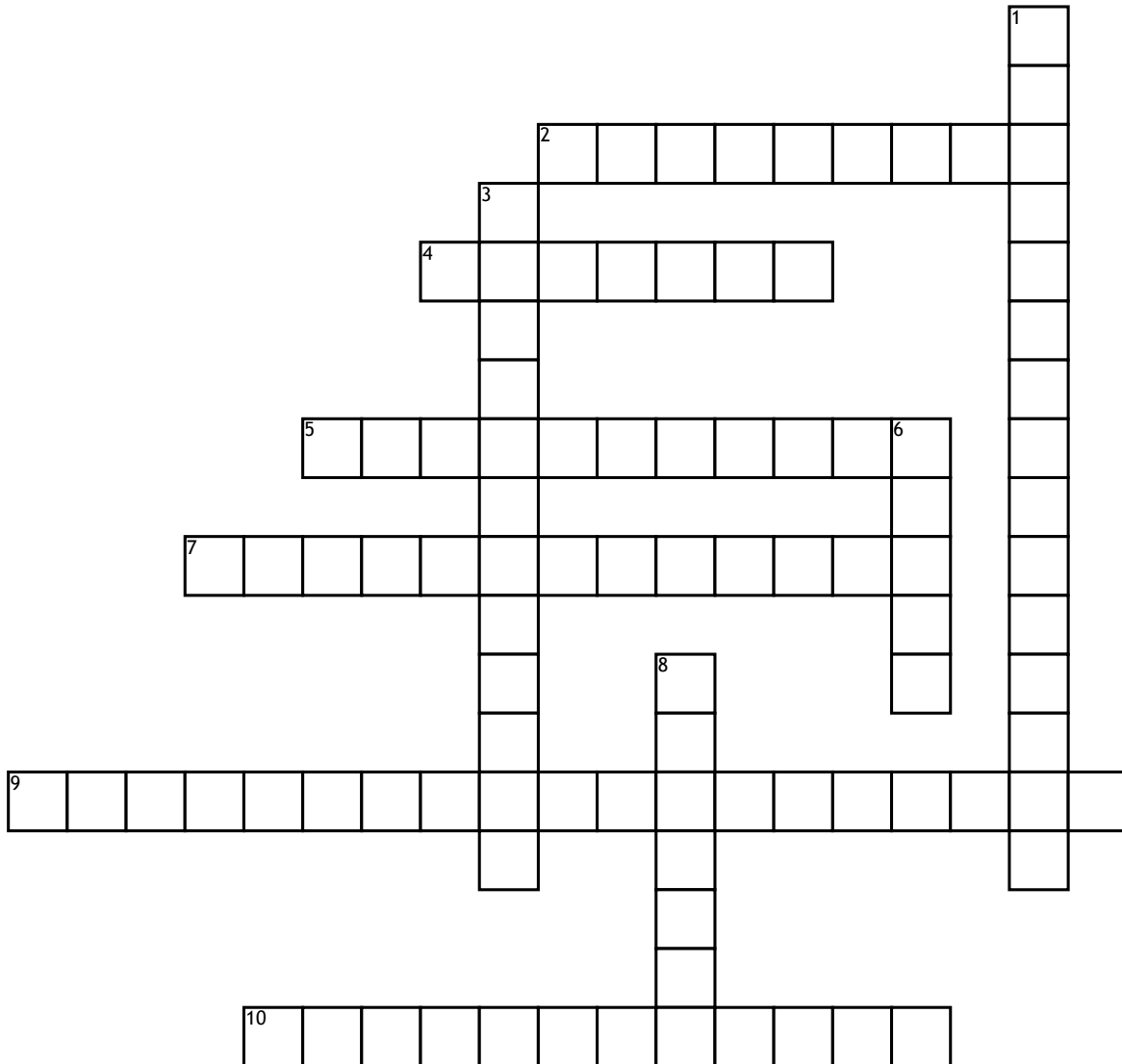


Name: _____

Date: _____

Fashion Merchandising



Across

2. lower prices copies of garments and accessories.
4. Display of the currently popular styles.
5. Articles added to complete outfits.
7. stealing of ones designs without the consent of the originator.
9. The physical display of goods in the most attractive and appealing way.

10. Involves the ongoing rise, peak and fall in popularity of specific styles.

Down

1. The ongoing change to what is considered to be fashionable.
3. finest dressmaking, custom designed.
6. distinct features that create an overall appearance.
8. style or design that continues to be popular over an extended period of time.