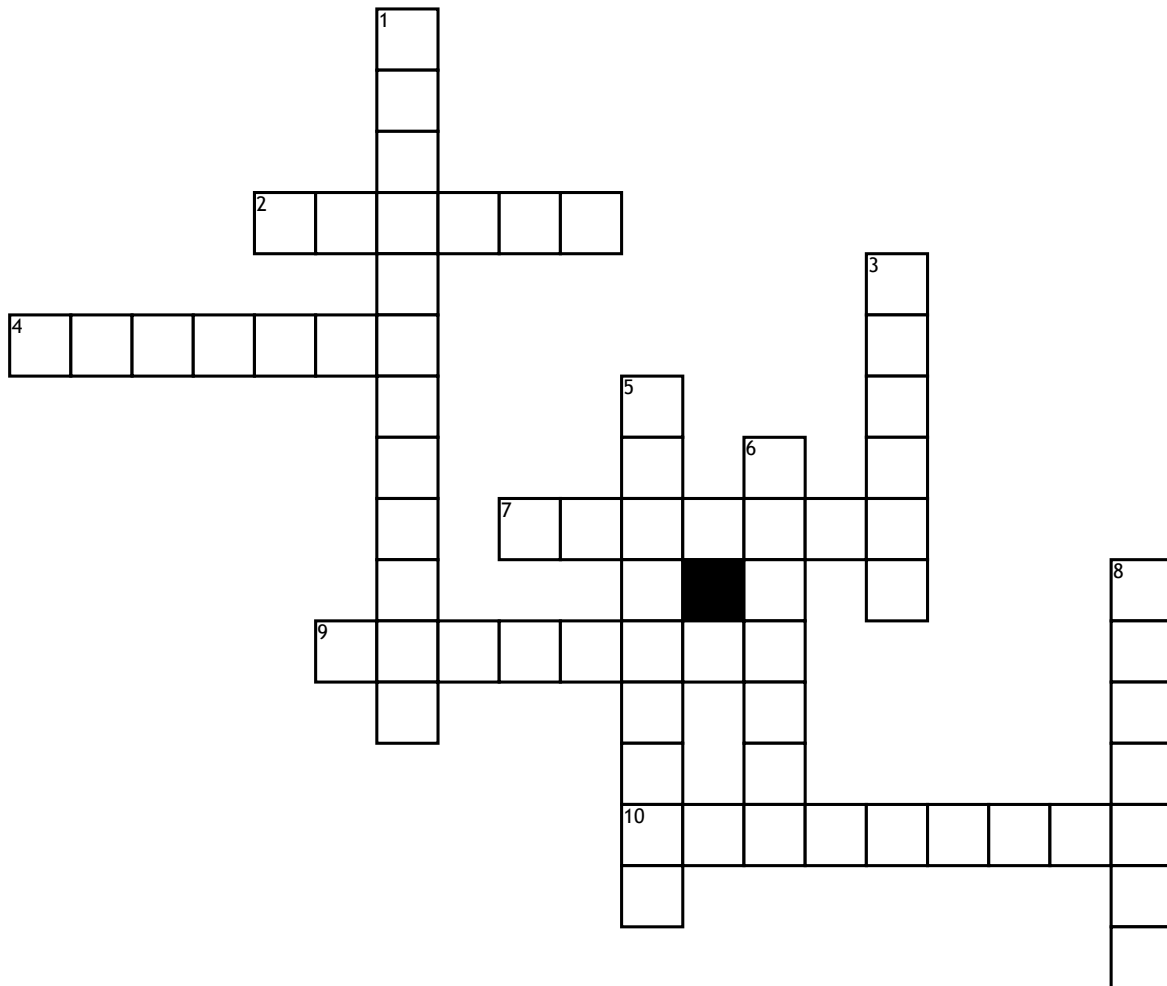


Entrepreneurship: COVID-19



Across

2. The amount added to the cost price of a product to get to the selling price
4. A new, emerging business is often called a _____.
7. A _____ business is a type of business where work that requires skill is being done, but no physical product output occurs.
9. A _____ idea is defined as the description of a newly-found solution to a problem or need.
10. When a new business is not concerned with making a profit, it is called a "____-_____" organisation.

Down

1. A person that organises land, labour & capital to start a new idea or business.
3. The financial plan that includes planned income & expenses
5. The strategies that a business employs to make its product or service more attractive, or to attract customers
6. A statement which contains a business' goals and the purpose of its existence.
8. The initial or start-up funds an entrepreneur applies for from a bank, an investor or community