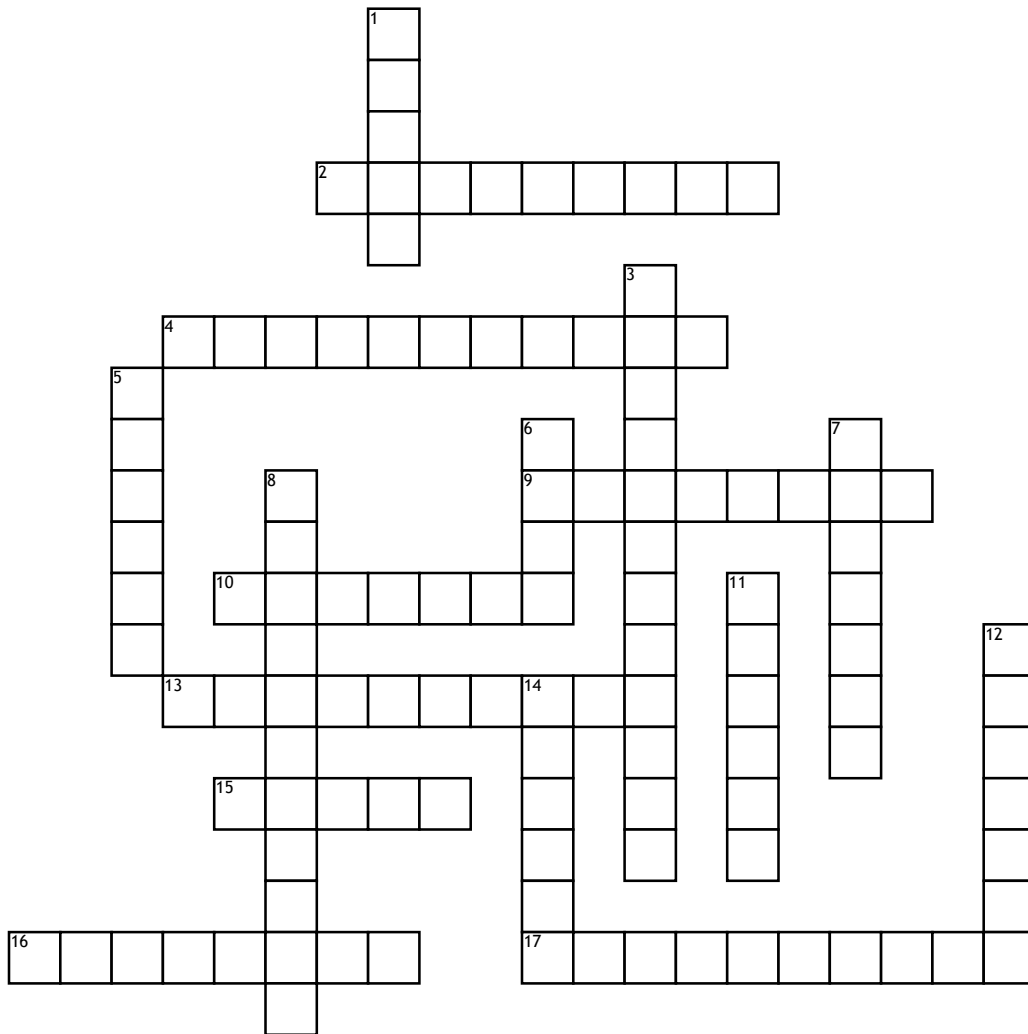


# Entrepreneurship



## Across

2. The action or business of promoting and selling products or services  
 4. Designed change to increase profit  
 9. On-going cost of operating a business  
 10. Something made and sold on the market  
 13. Brand new idea  
 15. Total of all products and services sold before

16. Helps in determining course of action for certain objectives  
 17. Entrepreneur decides capital structure of the

## Down

1. Where entrepreneurship opportunities begin  
 3. New business to gain potential profit  
 5. Exclusive right to produce, sell, and use invention or product  
 6. An expense

7. Factors of production that are used to create goods or services  
 8. A legal form of business operation between two or more individuals who share management and profits  
 11. Group of people interested in a product or service  
 12. Money earned by sale of products and services  
 14. Money received from sale of products and services

## Word Bank

Market	Entrepreneur	Enterprise	Overhead	Planning	Cost
Improvement	Innovation	Capital	Ideas	Revenue	Marketing
Patent	Gross	Product	Income	Partnership	