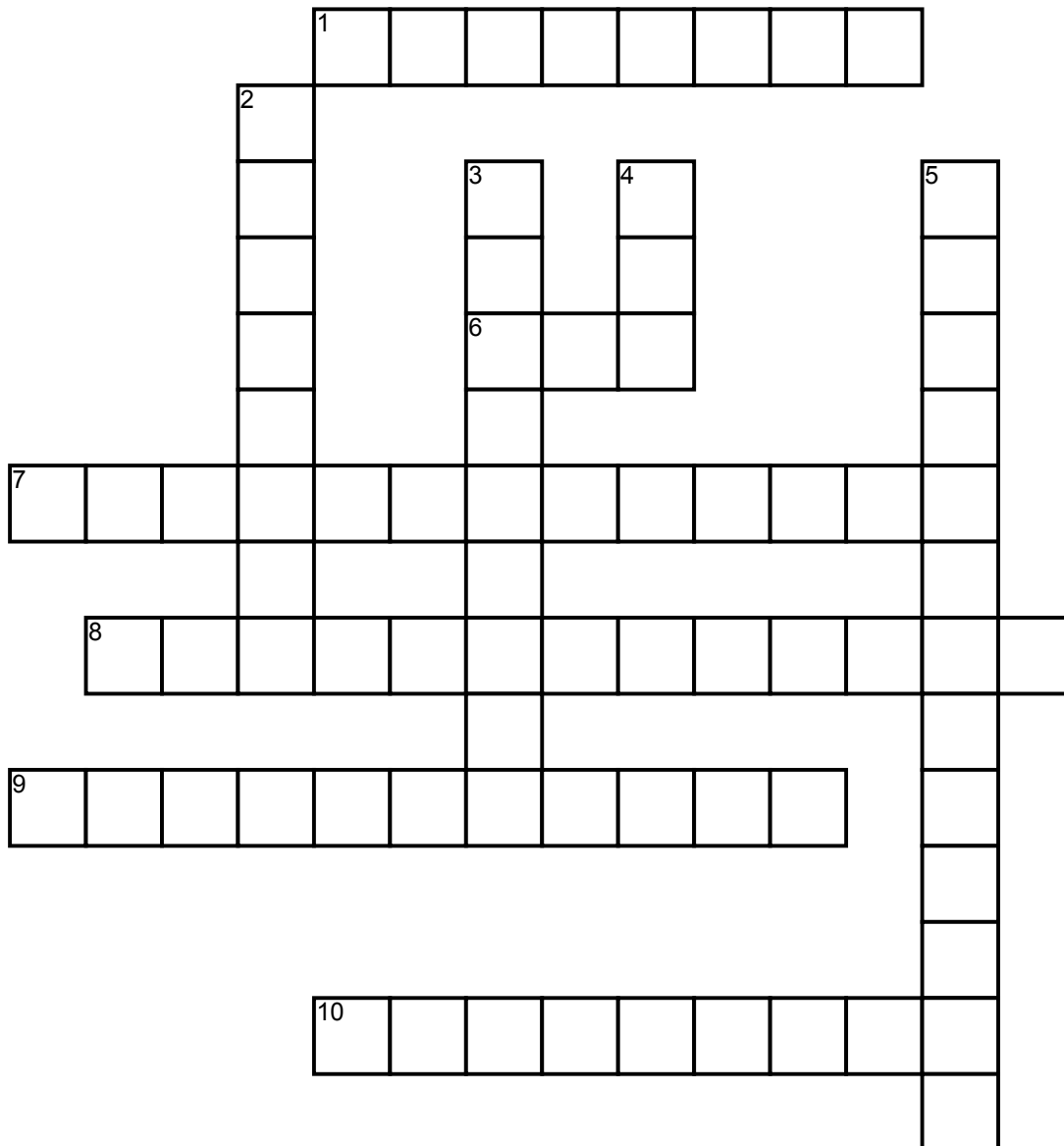


Name: \_\_\_\_\_

# E-Commerce



## Across

1. assign a brand name to/mark
6. business in consumer
7. is defined as "The capability that enables the mobile workforce to gain business insights through information analysis using applications optimized for mobile devices"
8. the way that a buyer choose to compensate the seller of a good or service that is also acceptable to the seller
9. is a relatively new concept in marketing in which is a virtual market place

10. commercial transactions conducted electronically on the Internet.

## Down

2. a private police force that guards a building, campus, park, etc
3. another term for E-commerce
4. business-to-business, denoting trade conducted via the Internet between businesses.
5. is widely used to conduct promotional and financial activities over personal digital assistants