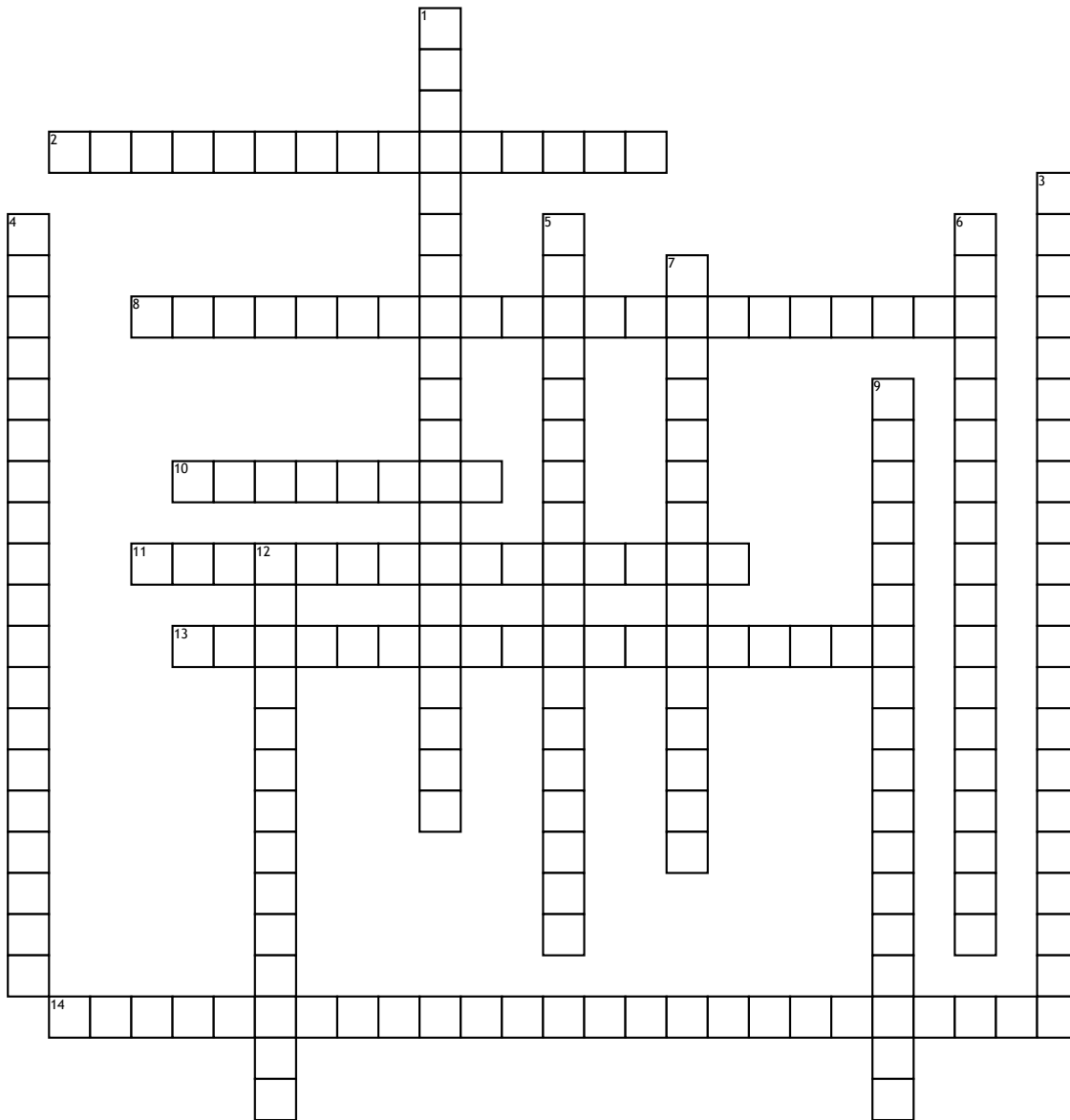


# E-Commerce



## Across

- 2.** Electronic auction type: seller place items at sites for auction and buyers bid continuously for them
- 8.** E-commerce mechanism: A website that represents a single store
- 10.** Degree of digitisation - all dimensions are digital
- 11.** Electronic auction types: buyers post a request for quotation (RFQ) with information on the desired purchase. Suppliers study the RFQ and submit bids electronically
- 13.** Buying, selling, transferring, or exchanging of products, services, or information via computer networks, including the internet

- 14.** Degree of digitisation - o Mix of digital/physical dimensions in terms of product, payment, process, delivery

## Down

- 1.** E-commerce mechanism: backbone of most e-commerce sites, includes product database, directory, search and presentation capabilities
- 3.** E-commerce mechanisms: A central, virtual market space on the web where many buyers and many sellers can conduct e-commerce and e-business activities
- 4.** Mechanism through which businesses and customers can buy and sell on the internet
- 5.** What does B2C stand for?

- 6.** What does B2B stand for?
- 7.** A degree of digitisation - Purely physical organisation. Example: Purchasing books from a physical bookstore
- 9.** What does C2C stand for?
- 12.** E-commerce mechanism: Collection of individual shops under one internet address. Associated with B2C e-commerce