

Name: _____

Date: _____

Differential association

Q K X O V W U U K G O X R X K P M V M T S J F T
Q S W D I P E E R S N Q M S G V P Q N B G O M U
T A J L C T O M D N D U K L O H Z D N H G V O G
F N E N A Y L T S E J H X F K C H F A C J F I S
J X H N R K N L D J E O G K T H I F T U F T U Z
M S B G I B F X I S X N V N O I T A I C O S S A
K F A V O U R A B L E K L X F I Y L L R J B F P
C I Q S U S Z V H N J P I A I N F H E N O E E Q
W X U D S R F E N P H G G L R Q S M M A O I Q A
T V W R R O L E M O D E L S T E F C Z H R R K J
M U R A E P A Y D I R E C T I O N A L P S N M O
E T Z W I R I V D A Q C X S G W E E K I F L E S
I Z Y E N I G P L E D Q Y Y J M J V G U H Y M D
N S E R F M M T U Q I E D O Z E K O U P I Q J V
O R E W O F A B C N K A S G P E D Z V O Z M D Q
I X H U R B O X I I I U N I T I R E K T K Q K U
T A C J C R Z E Z Y Y S A E L V T A C Q H J Q E
A A P X E S G Z Y L I T H B H A C Y X O R Y E O
V C K Y M F L H I M I Y O M R Q I P M V H Q E D
R E W Q E A J M S G V H A D E N M C U D X F D D
E Q A P N Y A S E Z P U D A S N Q Y O E N L E H
S H Y F T F X G W N O S B J H P T X I S M S S C
B B L R O P E R A N T C O N D I T I O N I N G H
O T Y E D N A L R E H T U S U Y I R K G C H O B

vicarious reinforcement
social norms
association
favourable
rewards
peers

operant conditioning
directional
observation
punishment
learned

general need
role models
socialised
sutherland
family