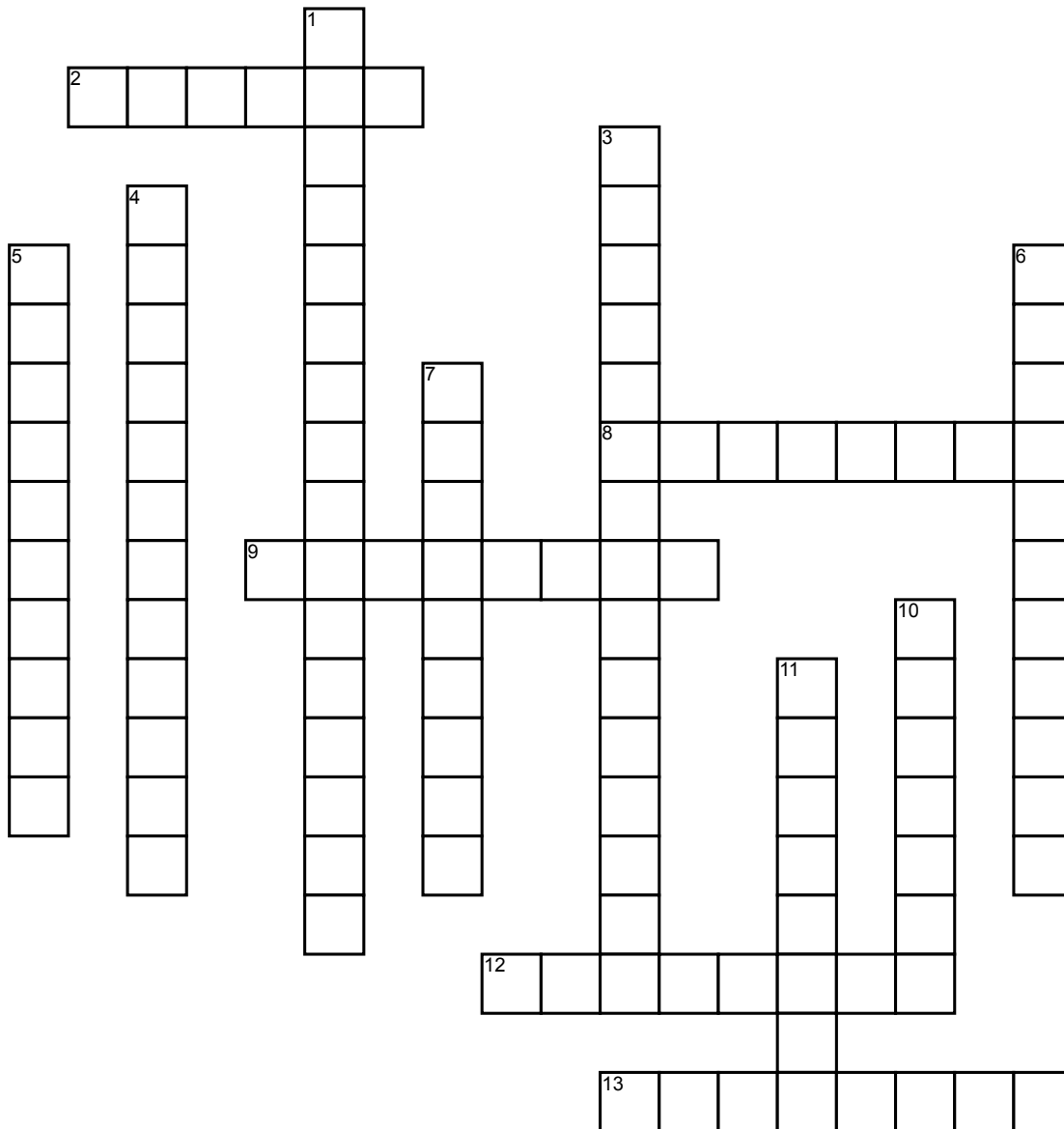


Designing Visual Communication



Across

2. used as the decoder of a visual

8. be sure to check for _____ such as errors and misaligned elements

9. you have the responsibility not to _____ information in support of your argument

12. shows how the parts of a whole are distributed

13. Verify that your visuals communicate _____ messages

Down

1. calls attention to the conclusion that should be drawn from the data

3. Not evenly distributed elements and more dynamic and engaging

4. By referring to the visual before it appears, this implies _____ of the visual
Legend / used as the decoder of a visual

5. visuals should provide value to the document, enhancing your message

6. the use of similar color, shape, size, texture, position, scale and font throughout a presentation

7. decorative elements that clutter documents and potentially confuse viewers

10. Visuals should be referred to throughout text using this term

11. indicates the composition of several items over time