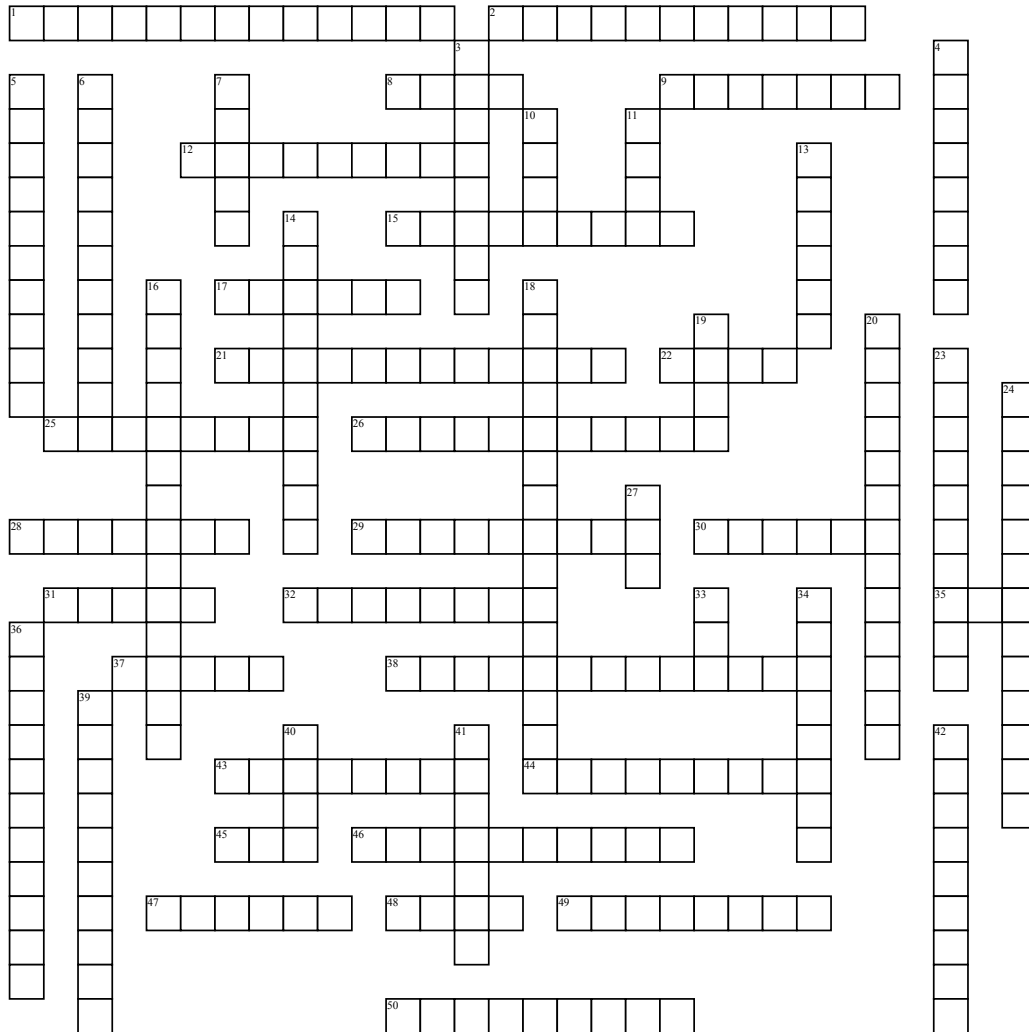


# Design Words



**Across**

- 1. The colours that are known to sit opposite each other when seen on the colour wheel.
- 2. Writing letters with different tools.
- 8. Pictures that we use to represent things and objects of our daily lives.
- 9. A colour arrangement around the colour wheel of which equally spaces out 3 colours.
- 12. This is when importance of information is shown through the layout and structure of work.
- 15. A special indication of which tells the editor where the work will be trimmed.
- 17. This is a bitmap image.
- 21. This is where lettering differs, and the end of a stroke appears rounded instead of squared off.
- 22. Rounded forms which are body shaped letters.
- 25. Rhythm which captivates the audience around the artwork.
- 26. Italics that are leaning backwards.
- 28. This is the name of a hieroglyph.
- 29. The skeleton that holds the artwork together.
- 30. This is a graphic image with a mathematical equation.

- 31. What we call a decorative stroke.
- 32. A stroke.
- 35. A stroke which some designers add onto their lettering in the lowercase.
- 37. The description of chroma as well as depth of colour.
- 38. This is when the text is perfectly and evenly aligned with the centre.
- 43. This is the measurement between points.
- 44. When grey, white and black are the only colours that are being used.
- 45. Finding colours through RGB and CMYK.
- 46. A type of ornamental border with an ongoing line design.
- 47. Two strokes that are joined at the bottom.
- 48. The joining stroke for bowl and loop.
- 49. Three dots.
- 50. Symbols or marks such as letters, numbers etc.

**Down**

- 3. The main part that catches attention of others.
- 4. Extended lowercase letters.
- 5. How at ease it is to differentiate one letter from the next.
- 6. Ratio from width to height of a rectangle.

- 7. The togetherness of a composition.
- 10. What we call a vertical stroke.
- 11. This is an arch with a curve.
- 13. Separating lines.
- 14. The amount of detail that is in an image as a whole.
- 16. The process whereby metal plates are used to press a design. (on paper surfaces to form dimension)
- 18. Custom letters from scratch.
- 19. The emphasis of lettering and extra weight making is stand out.
- 20. When just one single colour is used in a colour palette.
- 23. The luminance and strength of light in a colour.
- 24. When several colours from the colour palette are used.
- 27. A six number code for colour.
- 33. The downwards added stroke of which is short.
- 34. This is when the main part is written on a page.
- 36. This is the text near the left hand side margin.
- 39. How big the font is.
- 40. Two strokes joining.
- 41. This is the space between two letters.
- 42. Non-capital letters.

**Word Bank**

Centrally aligned	Leg	Bold	Stem	Vertex	Structure	Calligraphy	Link
Ellipsis	Legibility	Aspectratio	Handlettering	Raster	Ascender	Character	Monochromatic
Hierarchy	Letterpressing	Ear	Typesize	Cropmarks	Meandering	Unity	Vector
Bowl	Crossbar	Hex	Complementary	Bodycopy	Leftaligned	Apex	Icon
Widows	Hex	Movement	Pilcrow	Kerning	Triadic	Hook	Resolution
Polychromatic	Ball terminal	Greyscale	Brightness	Backslanted	Bodytext	Vivid	Lowercase
Swash	Fontweight						