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F J A D V A N C E D S T U D I E S J L E V A R T  
Z M N C A L I F O R N I A I A Q W T C U D O R P  
B T O Z R K N G I S E D C I H P A R G C Z U R D  
I Q I H O S P I T A L I T Y A N D T O U R I S M  
R C T B I O U S U M H M E R C H A N D I S I N G  
P O I L F Q R D E L L I V N E E R G O K C Y V I  
A E T B V H U N N U F V Y X D T D Y G Z L R E B  
C L E H A O T O A K A K P Y S E V H M F N J V Q  
K L P M S N Z M X V B Y A K M K G V U Z F H E G  
A I M F T O A A T O U L E O W R T F U U R T N R  
G V O A R R O I A P P D G F D A N L C H E F T D  
I H C H A C W D Q E R R O R W M I J C R Y C S G  
N S A I T O Q O L A A C Y E R T E R G S R D O M  
G A B C E R Z O O P U B K N R E R U C E V I O S  
T N S Z G D R B H S Q D A N M G P H L L A S C I  
D L W T Y W L I G B Q S G I N R R Q B A O P K R  
R Y N X E L C R P S V I T W O A U P E S V L Z U  
X A W O I K O H S Z A N P L A T L A N T A A D O  
I E Z B K U C D Z T H E M E P A R K S Y P Y X T  
Y E B I P C R I K D O O F E V R E S K C I U Q O  
Q J Q Y Q A K Z T R A E V I T U C E X E C Q X C  
H H T C W Q T R E T A I L P K G N I D N A R B E  
C J O A T E A M W O R K Z Z B B U S I N E S S A  
H D O R L A N D O E A G F I S E L L I N G Z E C

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Strategy  
Display  
Selling  
Winner  
Value

Quick Serve Food  
Merchandising  
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Ecotourism  
Packaging  
Branding  
Diamond  
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