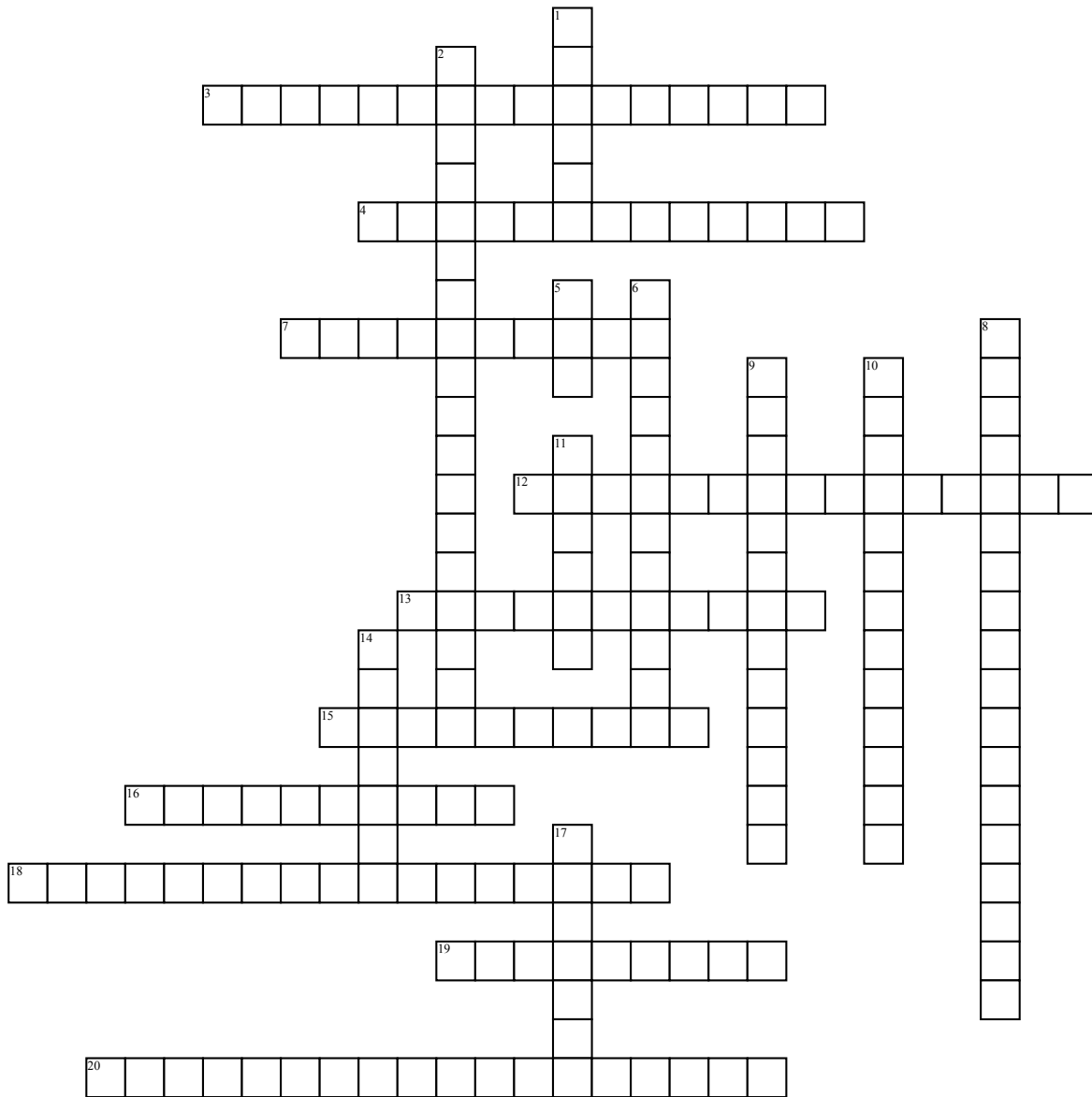


Culture and communication



Across

- 3. view men as assertive, women as modest
- 4. process when culture is modified with exposure to another
- 7. consideration, respect, regards for others as expressed
- 12. encourage men and women to be modest
- 13. impression of a particular group of people
- 15. maintaining a positive self image
- 16. gratification of desires

18. most of info is explicitly stated

19. foster the curbing of gratification

20. orientation concerned with the degree of discomfort

Down

- 1. stress place on syllable when pronounced
- 2. information in communication is in the context or in person
- 5. biological and physiological qualities

6. process of distortion, message are reconstructed

8. attitude in which you're aware of culture differences

9. tendency to see other through your own behavior

10. transmitted from one generation to another

11. distinguished men from women

14. variation in language

17. specialized lifestyle