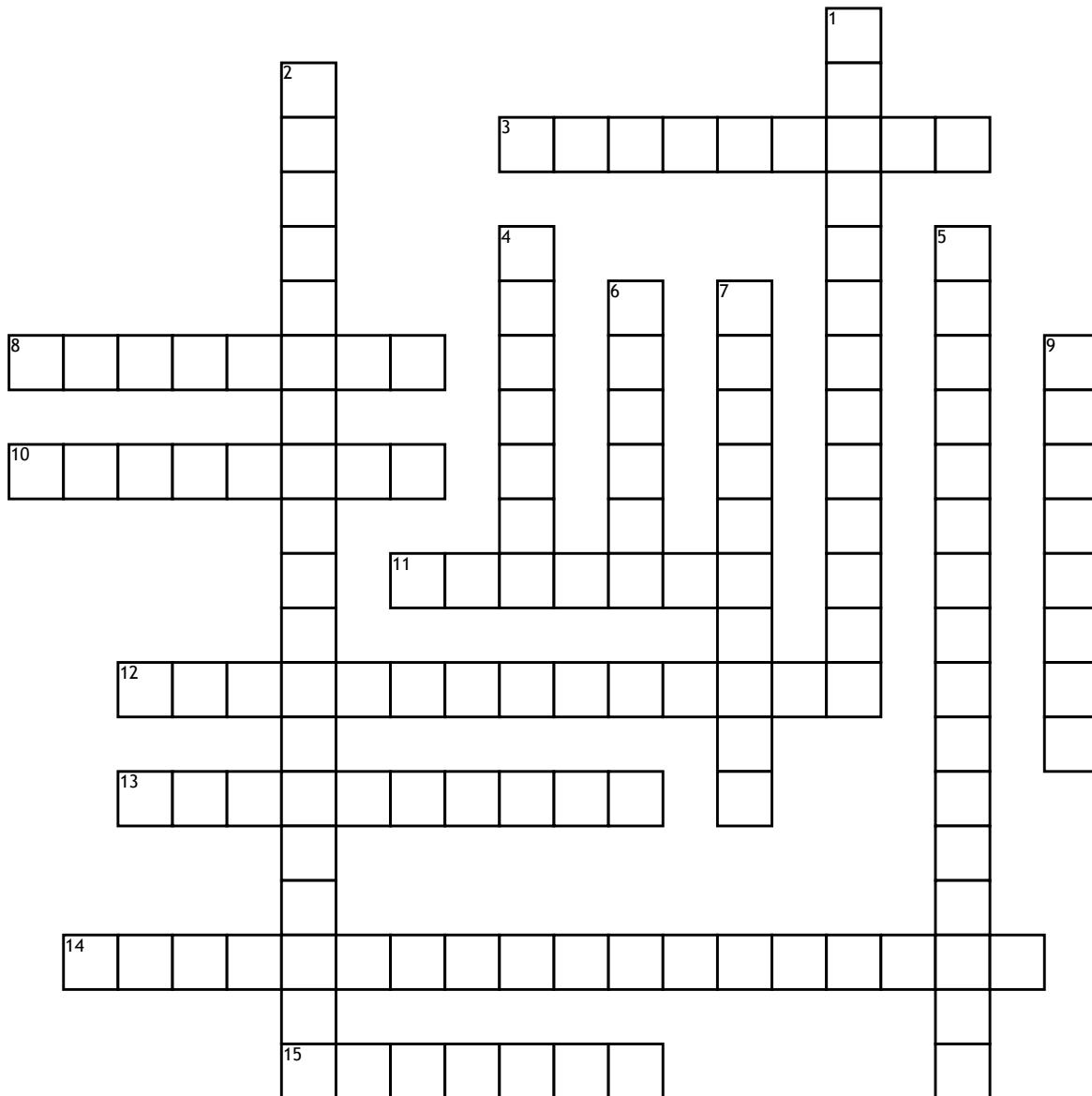


Creative thinking and problem solving



Across

3. McDonalds let their clients serve themselves, this way the business avoid the use of expensive waiters
 8. The Purchasing manager can either choose Supplier A of Supplier B
 10. Conventional thinking
 11. Instead of just orange juice, Liqui Fruit makes a new type of juice that consists of orange and mango.
 12. The aim of creative thinking in the business environment is ...

13. The Apple cellphone company changes the current smartphone material to lighter and more durable material.
 14. This technique looks at all the forces for and against a decision
 15. Use a set of questions to help a person solve a problem
Down
 1. A problem is stated to the Business studies class, each learner gets an opportunity to present a solution

2. To run a business in such a way that it can exist for a long time
 4. The Purchasing manager cannot seem to find the best supplier with the best prices.
 5. Mark Zuckerberg had original thoughts when he invented Facebook.
 6. Receive information from experts
 7. Combine information to solve problems
 9. An example of indigenous knowledge