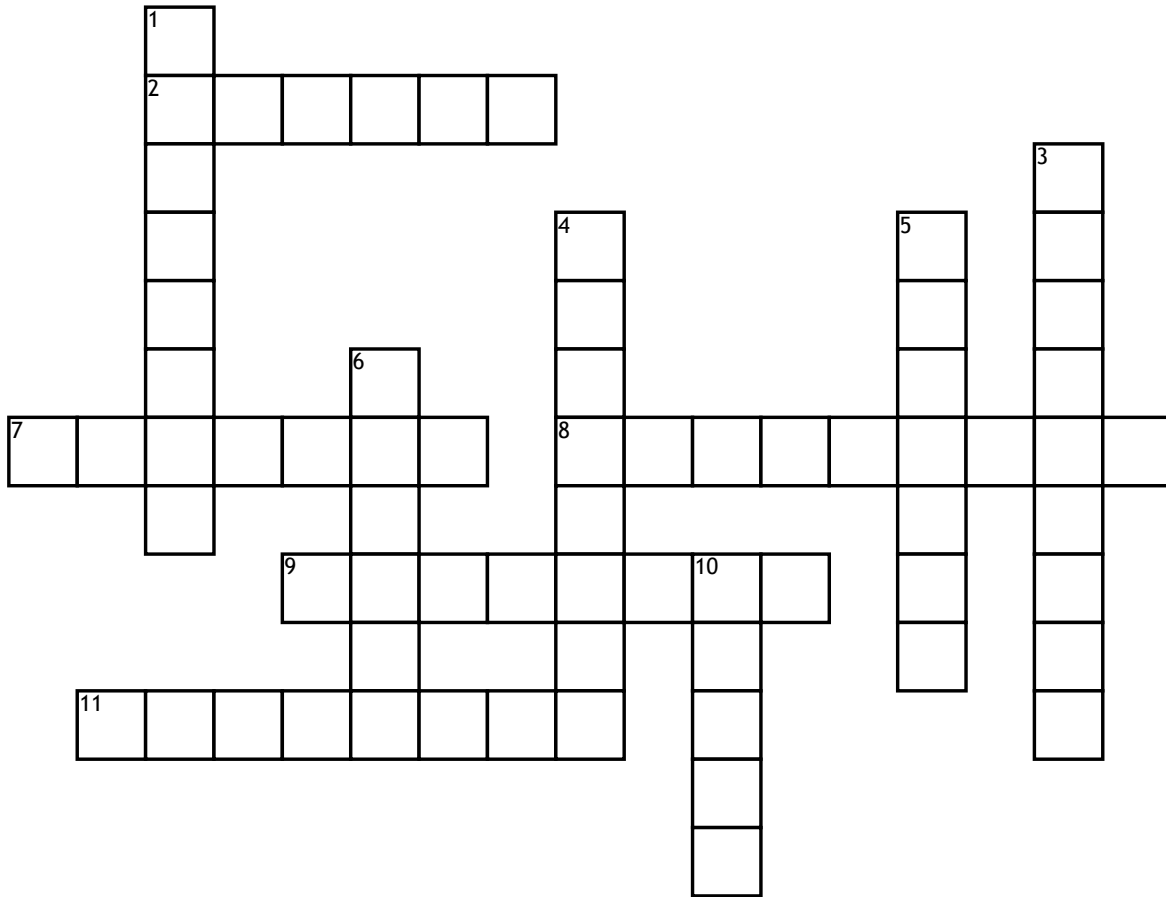


Name: _____

Date: _____

Charity Campaigns



Across

- 2. To make a serious, urgent, or heartfelt request or plea.
- 7. Charity appeals are designed to create this from their audience.
- 8. Physical or mental pain a person or animal is feeling.
- 9. An operation, or series of operations energetically pursued to accomplish a purpose
- 11. The spectators or listeners. The collective group of people who the appeal is targeted at.

Down

- 1. A leading UK based children's charity.
- 3. A person who works for an organisation without being paid.
- 4. To make someone do or believe something by giving them a good reason to do it.
- 5. An organization set up to provide help and raise money for those in need
- 6. To give money or goods to help a person or organisation.
- 10. A feeling of worry or unhappiness that you have because you have done something wrong.