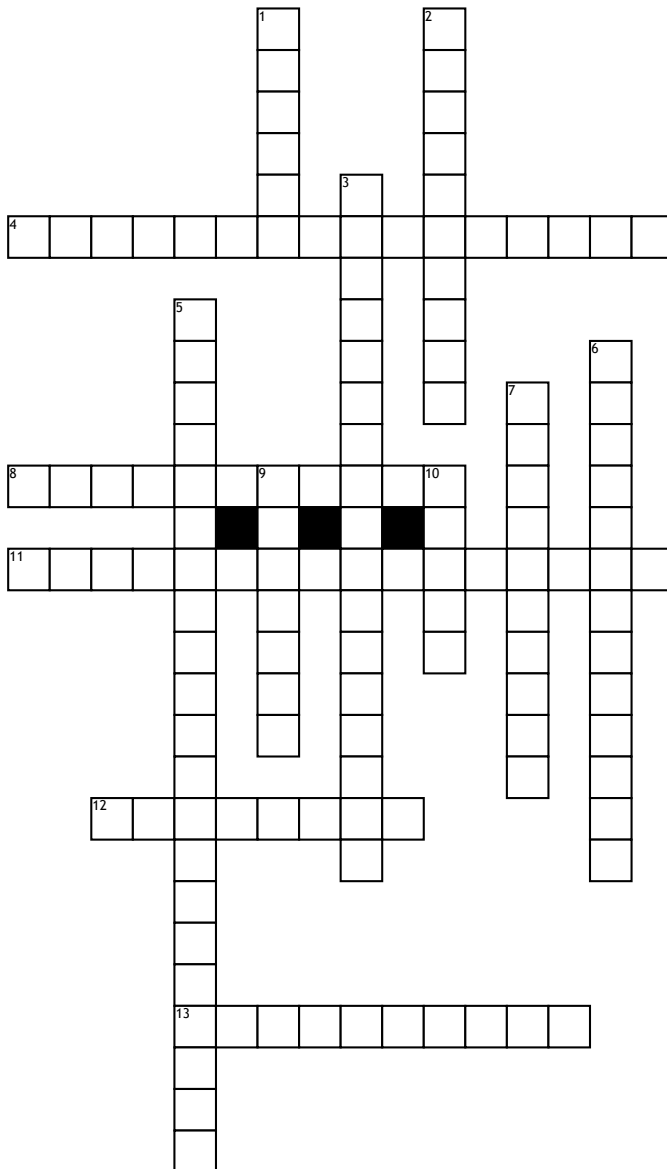


Chapter 7-Management



Across

4. The outline of the organizations fundamental purpose

8. Establishing clear standards to determine if an organization is moving towards its goals

11. Process of developing detailed, short-terms statements about what is to be done

12. Anticipating trends and determining the best strategies to achieve goals

13. The process used to accomplish organization's goals

Down

1. Why an organization exists and where it's trying to go

2. Specific, short-term statements on how to achieve goals

3. Process of determining major goals of an organization

5. Those directly responsible for daily performance

6. CEO's

7. Designing the structure of the organization

9. Creating a vision for the organization and communicating and motivating others to work efficiently

10. Broad, long-term accomplishments