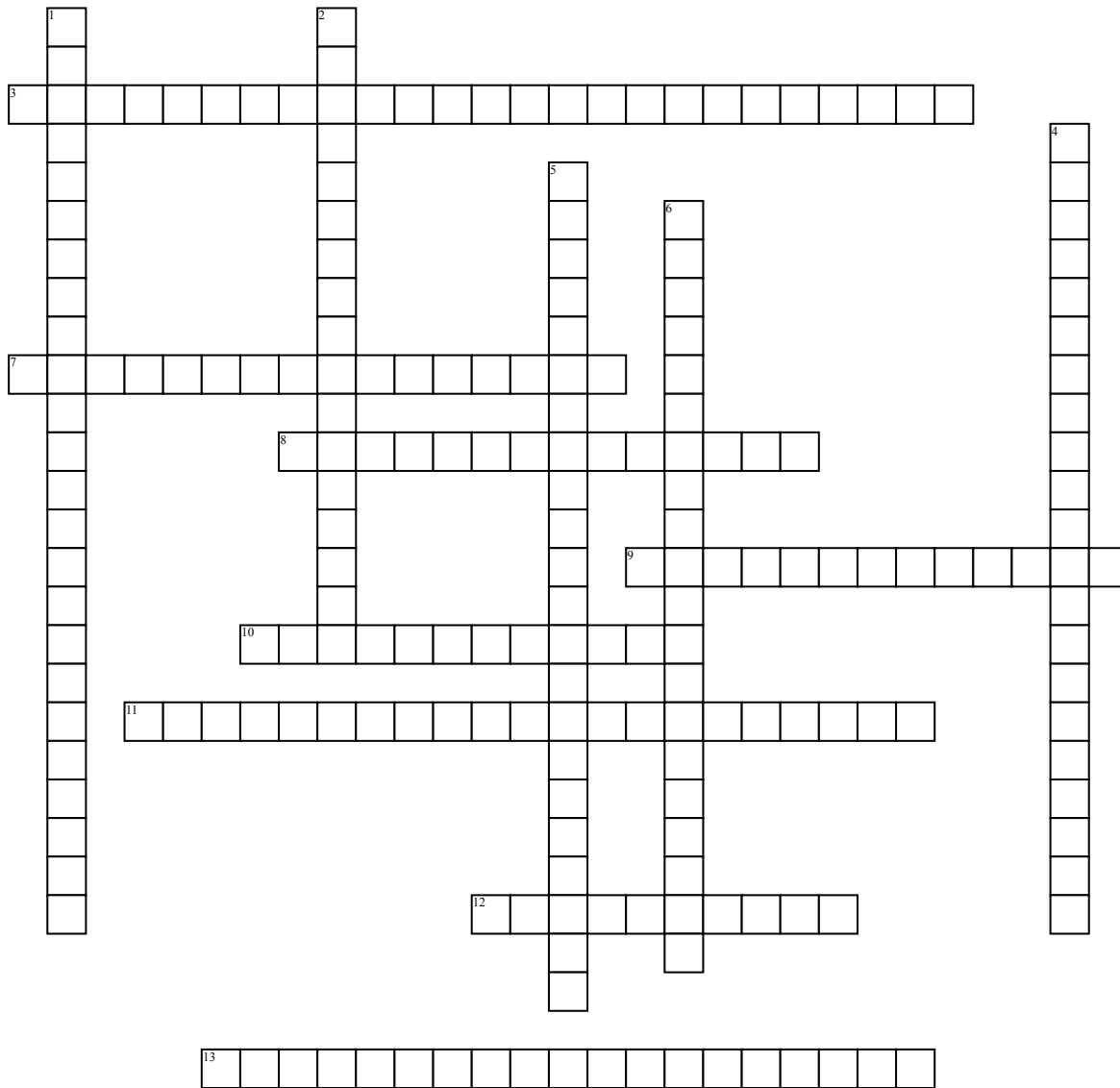


# Chapter 16: Informative Speaking



## Across

**3.** showing audience how to do something or explain how something work

**7.** the process of identifying important characteristics about listeners

**8.** repeating information helps people retain it

**9.** show listeners how ideas go together, helps them remember

**10.** the sentence that identifies the central idea of your presentation for your audience

**11.** describing an event or telling a story about a person

**12.** key statements or principles that support the speech thesis

**13.** educate your audience about a topic, demonstrate how something works, telling stories about events or people, or explain similarities and differences between things or ideas

## Down

**1.** one complete sentence that summarizes your goal for the speech

**2.** makes informative presentation more engaging

**4.** amount of material exceeds listeners ability to process

**5.** define a term, explain a concept, or describe an object or place to your audience

**6.** presenting pros and cons between ideas, things, events or people