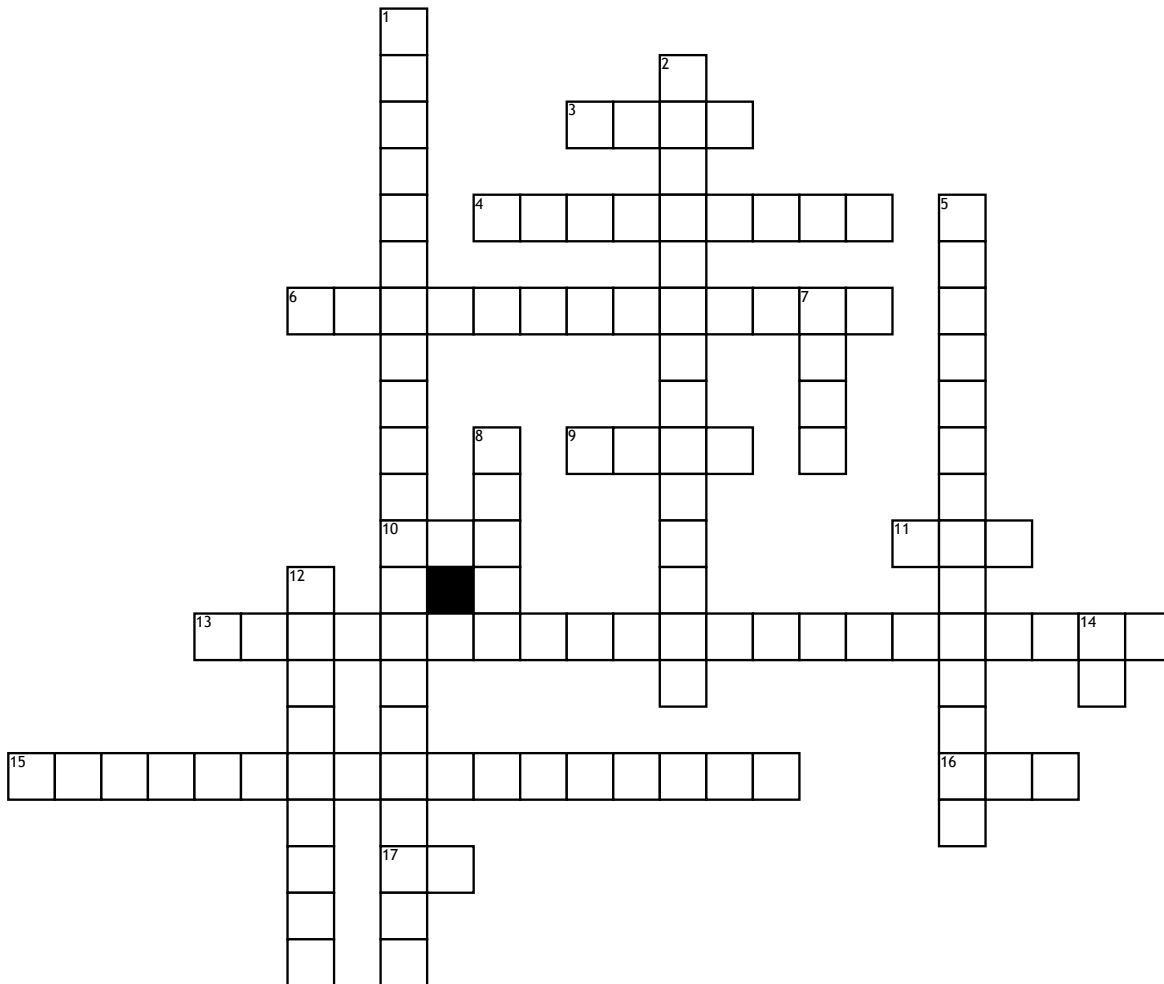


Business terminology



Across

3. • The European currency unit adopted by the EU and used in most of its countries.
4. • An organization with 186 member countries that provide monetary and technical support for the developing countries.
6. • The movement of goods, services, technology, investment, ideas, and people throughout the world.
9. • A trade organization, created in 1989, that unites 21 of the countries surrounding the Pacific Ocean to cooperate on regional trade.
10. • An organization whose purpose is to promote financial stability, prevent and solve economic crises, encourage growth, and assuage poverty.
11. • An international organization established in 1995 that promotes trade liberalization throughout the world.
13. • An economic strategy that respects the needs of a local market, while maintaining efficiencies of a global strategy.

15. • A group established to help with the free flow of goods and services.

16. • A trade organization established during the economic crisis of the 1990s to provide a discussion forum for the major economies of the world beyond the G8.

17. • A trade agreement signed in 1993 that now encompasses 27 countries in Europe and a population of almost half a billion people.

Down

1. • An economic strategy that customizes products, services, and marketing for the local culture. Local management is most capable of determining what is best for the local subsidiary.
2. • An enforceable treaty between two or more countries that involves the movement of goods and services, elimination of trade barriers, establishment of terms of trade, and encourage of foreign investment.

5. • An economic strategy that sees the world as one big market. All people want the same product and will respond to marketing in a similar way.

7. • A trade organization with thirty member countries, established in 1961 to promote the advancement of democracy and market economies.

8. • A free-trade treaty launched in January 1994 among three countries next to one another.

12. • Something that is created to prevent double taxation and tax evasion for people who pay taxes in Canada and another country.

14. • A trade organization encompassing the major economies of the world, which meet to discuss macroeconomic issues such as economic growth, trade liberalization, and helping developing countries.