

Name: _____

Date: _____

Business

X Z R M H R Q E N O H G U Y K R H U S G O H G Y
T I L G X W R U N S D Q F B I S M H Z T S G L W
R P Y F Y D X Y H F S J U C A M I D A W C F A V
G T S S U C Y F O I E Z M O N E Y X R S B R P L
D Q U Y B S E F S V C C L D I G I Y Z J Y E S I
L U S S X I H R U L I A H M X V T R D V U A I O
N A X E K L Z M M Q V T T H N T R O N R V C D K
H M Z P J I C N F T R A T A D E O P K C I G G X
C I V Z S N L Q S V E R V U V O S T H B R Z E S
Y S G Z Q R W L S K S G G H R X K S U J Z K W C
V E Q J F X R Y S F E E B G S X T D X T Q H P U
V H Q T Y N W S C A M T O A I N G Q Q H X X N H
R Y D J U Y T T D K N O O Q A E Q V V J N X K J
C S P O U T R H U E C L Q W T Z S T N O K L U Q
J M C Z P I C A S M E W C U G W K I L E O R O Y
Y M R U N B W U Z E F N T J F U C S T O E L B E
U I Z Y S O M N D W J E H Q I U Q L R E L D J U
M N I N N A Q J G O K P Y W A F F H R E B B J J
P O Z J L A B H W R R D W Y Q P H A S N R U O U
Q B U J V T P E A I T P T N L L C A G Q M N E F
Z C F F C T F M L O G O S N X B F B U T N G F I
C F Q Q R H A T O J L C H J U E S R J R D A P T
H A Z I G Z R O H C A A I R S C U S T O M E R R
E O W Z P H W B R E S E A R C H C K W M G A W H

research

Services

Customer

company

product

Target

Market

budget

Career

skills

WANTS

NEEDS

money

Logos

Sell

buy