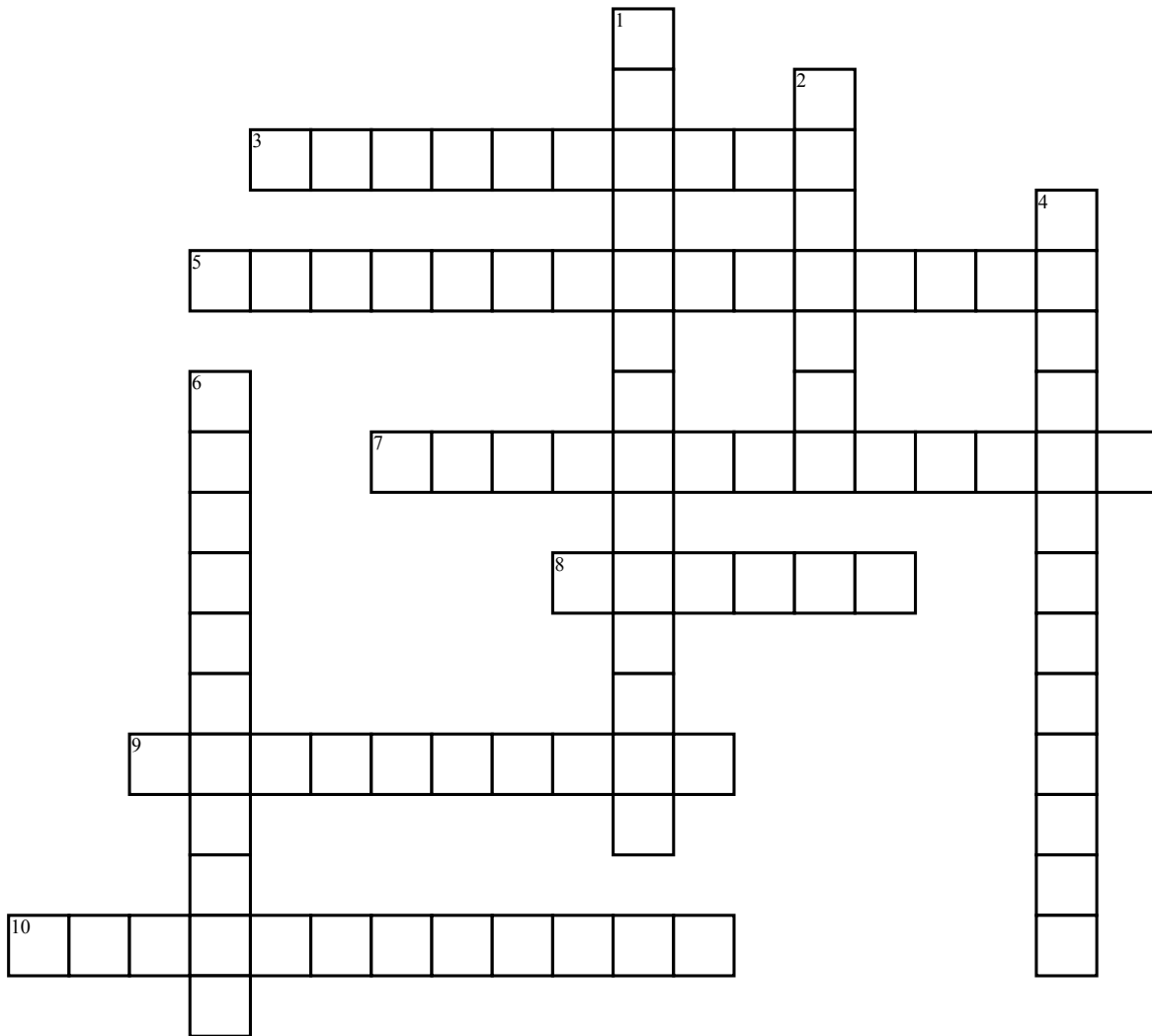


Name: _____

Business



Across

3. The increased worth that a business creates for a product
5. Information about opinion, judgement and attitude
7. The value of one currency for the purpose of conversion to another
8. The amount consumers are willing and able to buy at any given price
9. Costs that don't change with output
10. A person that runs and owns their own business

Down

1. Data that can be expressed as numbers and can be statistically analysed
2. The amount of income a business will earn over a period of time
4. A diagram that shows the range of possible positions for two features of a product such as low and high prices and low and high quality
6. A range of sellers in the market place trying to beat other businesses