

Name: _____

Date: _____

Business

G S G W I G S A I M C J W G K Y Q
E K N E Z E S C E Y J A O R C Q A
H N A J U E H A B B C X N O R F D
X M E E C N Y Y G B C E B Y E R V
P P M E P L E O D H X K Q A M A A
W Z R F D U D V M H Z B V L O N N
E M S O O S W O E H E U P T T C T
C N S P F N M G J R E Z H I S H A
L M E H D I S J Q X B O Z E U I G
P X N U O U T L E I N A R S C S E
L U I E G A T N A V D A S I D O T
U D S B C B S O L I M G J E N R J
C C U E O D S E L A S L Q E H O N
A P B A L W E S I H C N A R F C S
X M C D V Q C X W O A S T H Y N R
W Q L U U R D N I H O J M I I A W
B V Q I S S J V O F Y F U W W O Z

disadvantage

advantage

business

fixed

franchisor

franchise

revenue

needs

royalties

customer

profit

sales