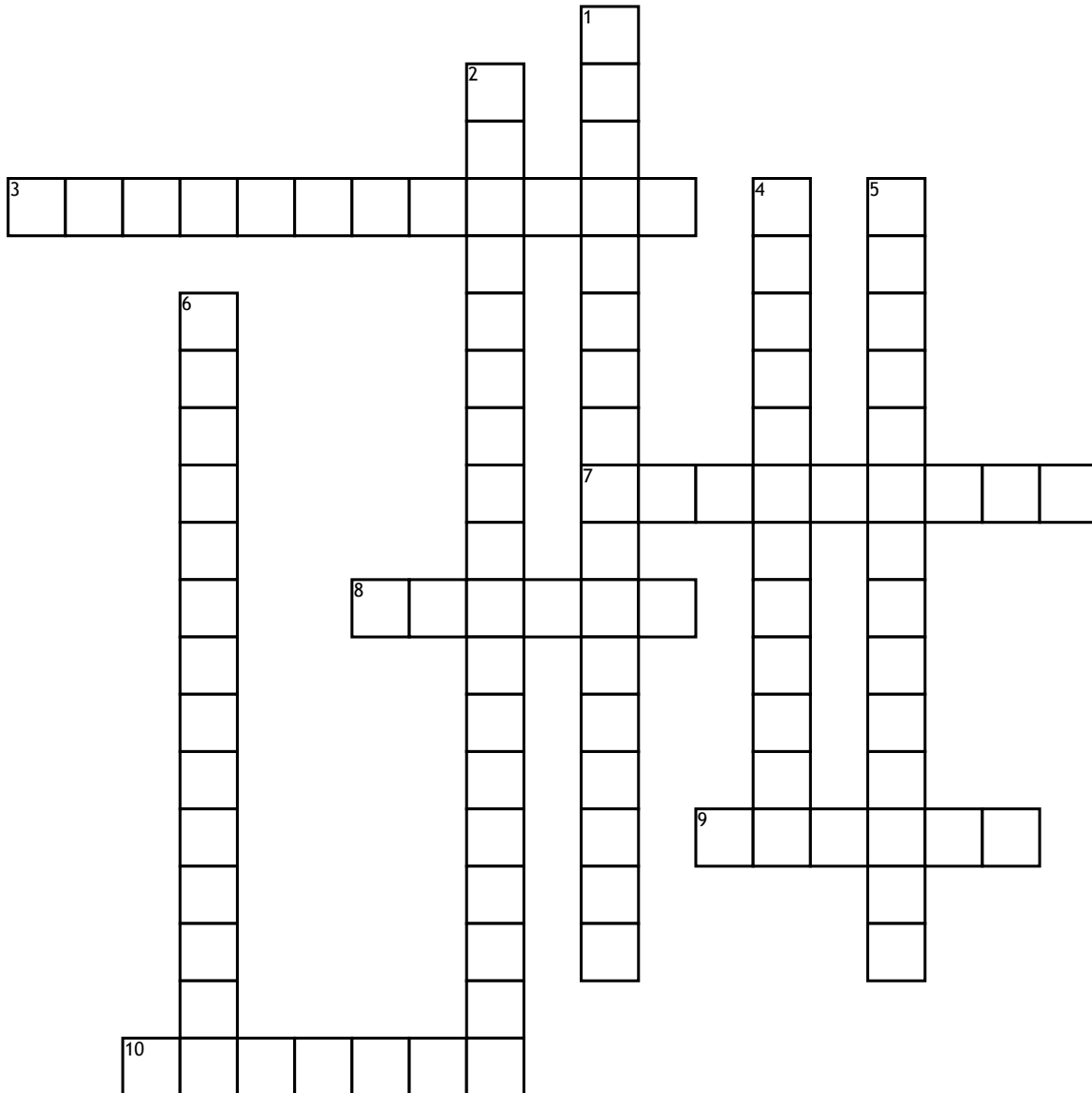


Name: _____

Date: _____

Business Terms



Across

3. All of the expenses required to start your business.
7. To promote goods or services.
8. Money that is left after expenses have been paid for from a business or an investment.
9. An activity in which money is put at risk for the purpose of making a profit.
10. A thing that you can touch or a service that you can offer which is sold to your customers.

Down

1. A private investor that provides money to start a new business or to grow an existing business.
2. The amount that it costs to produce one unit of the product.
4. A detailed plan including the strategies planned to achieve the profit goals.
5. A process that allows an organization to focus on its goals.
6. The intended group to which a product or service is marketed or advertised.