

Name: _____

Date: _____

Business Studies key terms

F L H L B H J Q N T I F O R P B A
P J S O G O L B T N A S M Q O B R
R B N D L K Z P X D P A D G L N F
O O O C U S T O M E R M O I O U I
M J I V H W Y O N K E F V I Y T O
O G T P U C P O E G F X T J J F Z
T N U W A H R T E X J A Q R Y M I
I B B M W A L A W Q C I L B U P G
O Y I K S W O T E I E C A L P U T
N Q R I U Y R B N S T Q S P R A Z
Y V T H E B P U E O E S A R Q Q M
T S S B D E M Z C Y M R L O M D I
E B I S R M V G I F Z I E D G K Z
E U D K O A W A R Z L N S U M W S
H S W C T E N Y P J T B O C I Z X
Z H W E X Z R D A Q X F G T V M A
V O I I T A D V E R T I S E R Z H

Communication

Distribution

Advertise

Promotion

Customer

Research

Product

BOGOFF

Profit

Public

Market

Brand

Sales

Logos

Price

Place

Swot