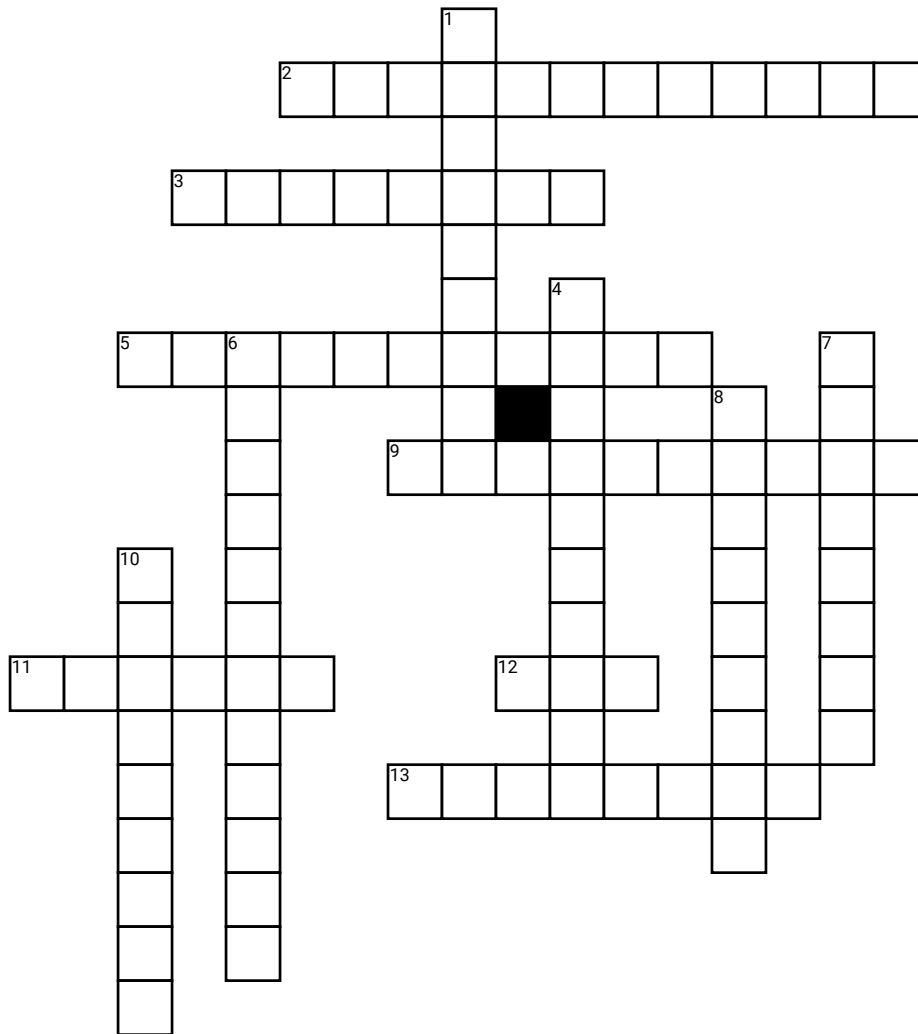


Business Studies- Key Words



Across

2. What is the name of a person who starts a business?
 3. The person that buys the product is called a _____.
 5. Two or more companies selling the same product at the same price is called being in _____ with each other
 9. What is the name for a project or an undertaking?

11. What word is used to describe a financial gain?
 12. When companies have something that others dont, it is called a ____.
 13. The person that uses the product is called a _____.

Down

1. What name is used for job advancement?
 4. Rent and salaries are examples of what?

6. Price and promotion are examples of what?
 7. When something is out of date or no longer produced, it is _____.
 8. What is it called when you have no profit or loss?
 10. What is it called to buy and sell online?

Word Bank

usp	obsolete	fixed costs	ecommerce	customer
enterprise	competition	consumer	breakeven	profit
promotion	marketing mix	entrepreneur		